

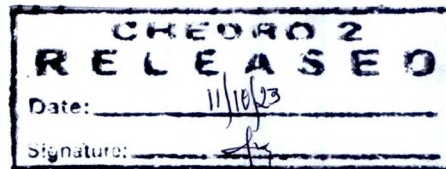


COMMISSION ON HIGHER EDUCATION

## REGIONAL OFFICE II

### REGIONAL MEMORANDUM

No. 344, series of 2023



**FOR : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 2**

**SUBJECT : INVITATION TO BALANGKAS: 1ST CREATIVITY IN PHILIPPINE HIGHER EDUCATION SUMMIT ON 30 NOVEMBER 2023 AT GARDEN ORCHID CONVENTION CENTER, CAMINS AVENUE, ZAMBOANGA CITY**

**DATE : NOVEMBER 10, 2023**

Attached is a copy of the Memorandum of CHED Chairperson **DR. J. PROSPERO E. DE VERA III** inviting HEI Heads, Presidents, or Officers-In-Charge, Academic Vice Presidents, deans or department heads of programs covering the Philippine Creative Industries Development Act domains, heads/representatives of HEI student governments, Intellectual Property Rights officers, and creative industry association representatives to participate in the abovementioned activity organized by the CHED in collaboration with Western Mindanao State University.

For confirmation of attendance, interested participants may register through the URL [bit.ly/3S9diMt](https://bit.ly/3S9diMt) not later than November 20, 2023.

Inquiries may be directed to the CHED Office of Programs and Standards Secretariat through Ms. Kipper Valmonte at landline no. (028) 441-1253 or via email at [mkvalmonte@ched.gov.ph](mailto:mkvalmonte@ched.gov.ph).

Digitally signed by Atty.  
Marco Cicero F. Domingo  
Date: 2023.11.10 13:51:43

**ATTY. MARCO CICERO F. DOMINGO**  
OIC-Director IV

*Encl.: as stated*

Give us feedback: [bit.ly/CHEDRO2CSM](https://bit.ly/CHEDRO2CSM)





Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



**MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON**

**FOR :** CHED CENTRAL AND REGIONAL OFFICE DIRECTORS  
PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE  
HIGHER EDUCATION INSTITUTIONS (HEIS)  
OTHER RELEVANT STAKEHOLDERS

**SUBJECT :** INVITATION TO THE BALANGKAS: 1<sup>ST</sup> CREATIVITY IN PHILIPPINE  
HIGHER EDUCATION SUMMIT

**DATE :** 27 October 2023

Pursuant to pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "Higher Education Act of 1994" and of RA 11904, or the "Philippine Creative Industries Development Act" in order to promote and support the development of Philippine Creative industries, the Commission on Higher Education, in collaboration with Western Mindanao State University (WMSU) will hold the **BALANGKAS: 1<sup>st</sup> Creativity in Philippine Higher Education Summit on 30 November 2023 at Garden Orchid Convention Center, Camins Avenue, Zamboanga City.**

This Summit targets to yield a Framework for Creativity in Higher Education (*Balangkas ng Pagkamalikhain sa Mas Mataas na Edukasyon*), as a response on the need to articulate graduate attributes of the Philippine Higher Education Institutions as "creatives."

In line with this, all Heads/Presidents/Officers-In-Charge or Academic Vice Presidents or of public and private higher education institutions (HEIs); Academic Vice Presidents of HEIs or deans/department heads of programs covering the Philippine Creative Industries Development Act (PCIDA) Domains, heads/representatives of student government of HEIs, Intellectual Property Rights Officers, and creative industry association representatives are invited to attend the said event. Attached is a copy of the provisional program for your reference.

Funds for travel and other incidental expenses of participants from SUCs, LUCs and private HEIs shall have to make arrangements regarding their travel expenses with their respective institutions. For CHEDRO participants, transportation expenses will be transferred to their respective offices. Food during the conference shall be provided by CHED for all participants.

For confirmation of attendance, interested participants are expected to register through this link: <https://bit.ly/3S9diMt> on or before November 20, 2023.

For queries and/or any concerns, you may coordinate with the OPSD secretariat, Ms. Kripper Valmonte, thru the office landline no. 8441-12-53 or via email [mkvalmonte@ched.gov.ph](mailto:mkvalmonte@ched.gov.ph).

Wide dissemination of this Memorandum is desired.

  
**J. PROSPERO E. DE VERA III, DPA**  
Chairperson