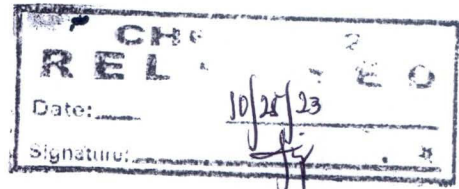




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02

REGIONAL MEMORANDUM ORDER

No. 331, series of 2023



TO : **ALL PRESIDENTS/OFFICER-IN-CHARGE/HEADS OF PUBLIC
AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION 02**

SUBJECT : **CENTENIAL NATIONAL CONGRESS OF THE PHILIPPINE LIBRARIANS
ASSOCIATION INC. (PLAI)**

DATE : **OCTOBER 24, 2023**

The Commission on Higher Education Regional Office 02 hereby endorses the **PHILIPPINE LIBRARIANS ASSOCIATION INC. (PLAI) CENTENNIAL NATIONAL CONGRESS** to be conducted on **November 21-24, 2023** at SMX Convention Center, Clark Field, Pampanga **Philippines**.

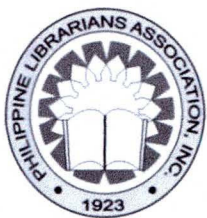
Attached is a copy of the communication from **MR. ROILINGEL P. CALILUNG**, Conference Chair and PLAI Executive Vice President, which contains relevant information for your reference.

For your voluntary support and participation.


ATTY. MARCO CICERO F. DOMINGO
OIC - Director IV

Incl: as stated

*RST



PHILIPPINE LIBRARIANS ASSOCIATION, INC. (PLAI)
Member, International Federation of Library Associations and Institutions (IFLA)
Member, Congress of Southeast Asian Librarians (CONSAL)
PLAI Headquarters, Rm. 301, 3/F, The National Library of the Philippines Building
T.M. Kalaw St., Ermita, Manila 1000, Philippines
Mobile (+63 998) 992 2267 | www.plai.org.ph | nbot@plai.org.ph

20 October 2023

ATTY. MARCO CICERO F. DOMINGO

OIC Director

Commission on Higher Education Regional Office II

Regional Development Center Carig,

Tuguegarao City, Cagayan



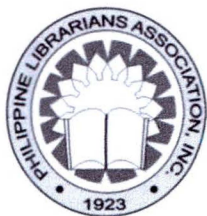
Dear **Atty. Domingo**:

Greetings from the Philippine Librarians Association, Inc.!

The Philippine Librarians Association, Inc. (PLAI), in partnership with the National Commission for Culture and the Arts (NCCA) through the National Committee on Library and Information Services (NCLIS), the National Library of the Philippines (NLP), and University of the Assumption will be conducting the PLAI Centennial National Congress on 21-24 November 2023 at the SMX Convention Center, Clark Field, Pampanga.

With the theme, “*Paghanduraw kag Padayon: Heritage. Horizon. Harmony*”, this year’s PLAI Centennial Anniversary Congress aims to:

1. Raise awareness about the importance of preserving and promoting cultural heritage within library services.
2. Explore innovative strategies and best practices for preserving and showcasing cultural heritage materials in libraries.
3. Foster collaborations and partnerships between libraries, cultural institutions, and local communities to effectively preserve and promote heritage resources.
4. Provide insights into emerging technologies and trends that are shaping the future of libraries and information services.
5. Facilitate discussions and knowledge sharing on leveraging technology to enhance library services, including digitization, digital preservation, and access to resources.
6. Explore the integration of new technologies such as artificial intelligence, virtual reality, and blockchain in library practices.
7. Foster a culture of collaboration among librarians, researchers, educators, and other stakeholders to share experiences, challenges, and successes in the field.
8. Promote inclusivity and diversity in library services and collections, addressing issues of accessibility, representation, and cultural sensitivity.
9. Identify strategies to engage and empower marginalized communities through library initiatives and outreach programs.



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There will be plenary sessions and parallel sessions sponsored by sectoral library associations to discuss topics relevant to the different types of libraries (i.e., academic, public, school, and special). Moreover, the General Assembly will be held to present updates and provide a venue for discussion of concerns relating to the Association and to the profession in general.

As the host of this year's Congress, the Central Luzon Region Librarians Council (CeLRLC), in collaboration with the University of the Assumption, would like to request your Office's endorsement of this activity so that HEI administrators in Region II may encourage their librarians, teacher-librarians, and library personnel to attend. Please find a copy of the tentative program attached for your reference.

Despite the fact that the Congress is a national event, we are writing to all CHED Regional Offices to invite all school administrators and librarians to attend. For more information, you may email us at plaicongressofficial@gmail.com or contact the undersigned.

Your positive response to these humble intents is highly anticipated with much hope and respect.

Thank you very much and warm regards.

Sincerely yours,

Roilingel P. Calilung
ROILINGEL P. CALILUNG

Conference Chair and PLAI Executive Vice President
Director of Libraries, University of the Assumption
roilingelcalilung@gmail.com
CP – 09776339792

Noted:

[Signature]
RENE B. MANLANGIT
PLAI President

PLAI CENTENNIAL NATIONAL CONGRESS 2023
Theme "Paghanduraw kag Padayon: Heritage. Horizon. Harmony"
21-24 November 2023
SMX Convention, Clark Field, Pampanga

Tentative Program as of October 17, 2023

Day 1 21 November 2023 (Tuesday)		
08:00-12:00	Arrival/ Ingress/ Pre-Congress Meeting	
08:00-09:00	Opening of the Book and Tech Fair (please see the separate program)	
13:00-17:00	Registration of Participants House of Delegates (HOD) Convention	
Day 2 22 November 2023 (Wednesday)		
08:00-08:30	Opening Ceremonies	
	Processional	
	Entrance of Colors	
	National Anthem	
	Invocation	
	PLAI March	
08:30-09:00	Opening Remarks	Rene Manlangit, RL, MLIS President, Philippine Librarians Association, Inc.(PLAI)
	Message	Cesar Gilbert Q. Adriano Director, National Library of the Philippines (NLP)
	Message	Hon. Salvacion M. Arlante, RL Head, National Commission for Culture and the Arts-National Committee on Libraries and Information Services (NCCA-NCLIS)
	Mechanics of the Congress	Roilingel P. Calilung, RL, M.Ed., MBA Executive Vice President, Philippine Librarians Association, Inc.
	Introduction of the Keynote Speaker	Venus B. Oruga, RL, MLIS Vice President for Luzon Philippine Librarians Association, Inc. (PLAI)
09:00-10:00	Keynote Address	HERITAGE Prof. Ambeth R. Ocampo Professor, Ateneo de Manila University
	Introduction of the Keynote Speaker	Ana Mae B. Cantel, RL, MLIS Vice President for Visayas Philippine Librarians Association, Inc. (PLAI)
10:01-11:00	Keynote Address	HORIZON Hon. Yolanda C. Granda Chairperson, Professional Regulatory Board for Librarians
	Introduction of the Keynote Speaker	Arneil Enario, RL, MLIS Vice President for Mindanao Philippine Librarians Association, Inc. (PLAI)
11:01-12:00	Keynote Address	HARMONY Hon. Victorino “Ino” Mapa Manalo Chairman National Commission for Culture and the Arts
12:01 - 13:00	Health Break	
	Plenary Sessions	
13:01 - 13:45	Plenary Session 1	LIBRARIES IN THE 5TH INDUSTRIAL REVOLUTION: INNOVATIONS AND CHALLENGES HON. LOURDES T. DAVID Chair, CPD Council for Librarians Member, Professional Regulatory Board for Librarians

		Manila, Philippines
13:46 - 14:30	Plenary Session 2	MEDIA AND INFORMATION LITERACY FOR LIFELONG LEARNING: EMPOWERING THE FUTURE GENERATION JOEY ALAGARAN, Ph.D. President Emeritus Philippine Association for Media and Information Literacy Manila
14:31 - 15:15	Plenary Session 3	DIGITAL CURATION / METADATA JESSE JOHNSTON Project Director and Principal at ARC Group: Archives Research and Consulting and works at Faculty Member at University of Michigan School of Information
15:16 - 16:00	Plenary Session 4	FOSTERING HARMONY IN LIBRARIES THROUGH EQUITY, DIVERSITY AND INCLUSION, AND ACCESSIBILITY (EDIA) RHEA ROWENA U. APOLINARIO, RL, MLIS Dean, School of Library and Information Studies University of the Philippines Diliman Quezon City
16:01 - 16:45	Plenary Session 5	ENRICHING LIBRARY RESOURCES THROUGH PLACENAME DOCUMENTATION IAN CHRISTOPHER B. ALFONSO Senior History Researcher National Historical Commission of the Philippines
	FELLOWSHIP NIGHT	
18:00-21:00	Librarians' Fellowship Dinner Attire: Barrio Fiesta	
	Opening Ceremonies	
	Philippine National Anthem (AVP) Opening Prayer (AVP) Message	
18:30-19:00	HON. DENNIS PINEDA Governor Provincial Government of Pampanga	
19:00-19:30	Dinner Games and Raffle	
20:00-21:00	Intermission	
Day 3 23 November 2023 (Thursday)		
08:00-10:00 (2 hours)	Parallel Session 1 - Room 1 1A: REINVENTING REFERENCE SERVICE QUALITY: A CONTINUOUS IMPROVEMENT REVIEW OF THE DLS-CSB CENTER FOR LEARNING RESOURCES (CLR) HYFLEX INSTRUCTIONAL PROGRAM Sherwin A. Caparas, Richard A. Directo, Abraham G. Gojar, Inocencio V. Raquenio, Jr., and Anna Lorriza D. Sajona 1B: UNDERSTANDING VIRTUAL REFERENCE SERVICE (VRS): METADATA ANALYSIS ON THE LIBANSWERS HYFLEX Inocencio V. Raquenio, Jr. and Anna Lorriza D. Sajona 1C: SERVICE ENGAGEMENT OF THE BENILDE CENTER FOR LEARNING RESOURCES (CLR): A STUDY ON WORK-LIFE BALANCE, TECHNOSTRESS CREATORS AND PSYCHOLOGICAL WELL-BEING OF LIBRARIANS Christson A. Delmo Open Forum and Proem of Library Products and Services	

8:00-10:00 (2 hours)	<p align="center">Parallel Session 2 – Room 2</p> <p>2A: BUILDING RESILIENT LIBRARIES: A STUDY OF ICT CONTINUITY AWARENESS AND IMPLEMENTATION IN SELECTED STATE COLLEGES AND UNIVERSITIES (SUC) TO ENSURE FUTURE QUALITY SERVICES Joemar D. Sajona, RL, MLIS and Anna Lorriza D. Sajona, RL. MAEd. LS</p> <p>2B: EXPLORING THE NEXUS BETWEEN WORK SPIRITUALITY, JOB SATISFACTION, AND JOB OVERLOAD AMONG LIBRARY EMPLOYEES IN HIGHER EDUCATION INSTITUTIONS Michael Anthony A. Mojica, Helen A. Advincula, and Marian Ramos-Eclevia</p> <p>2C: ACADEMIC LIBRARIANS' UNDERSTANDING OF "PREDATORY" PUBLISHING: AN EXAMINATION OF AWARENESS AND ATTITUDES Yhna Therese P. Santos</p>
8:00-10:00 (2 hours)	<p align="center">Parallel Session 3 – Room 3</p> <p>3A: HYFLEX SERVICES IN ACADEMIC LIBRARIES: BRIDGING THE GAP BETWEEN PHYSICAL AND VIRTUAL USER EXPERIENCES Judeelyn S. Bundoc, Jesus Raymond Mijares, and Mariella Dorado</p> <p>3B: ENHANCING INFORMATION RETRIEVAL: A CASE STUDY OF UNDERGRADUATE STUDENTS' RESEARCH SKILLS, ATTITUDE, AND BEHAVIOR IN RESEARCH, AND LIBRARY TOOL UTILIZATION OF THE SELECTED ACADEMIC LIBRARIES Cyndy Llosa, Joyce Pascua, Middorie Tolentino, and Ana Mae Kristine H. Lozanta, PhD</p> <p>3C: DEVELOPING RESEARCH CULTURE: FACETS OF RESEARCH MOTIVATION, ENGAGEMENT, AND PRODUCTIVITY OF SELECTED ACADEMIC LIBRARIANS Aicelle J. Cabillan, Razel Natalie D. Munoz, and Mark Edzel R. Gonzales</p>
10:01-12:00 (2 hours)	<p align="center">Parallel Session 4 – Room 1</p> <p>LEADERSHIP ROLES OF HEAD LIBRARIANS IN SELECTED STATE AND LOCAL UNIVERSITIES AND COLLEGES IN THE NATIONAL CAPITAL REGION (NCR) IN THE LENS OF COMPETING VALUES FRAMEWORK MODEL Ross T. Bachiller and Rizalyn Visperas-Janio</p> <p>LOCAL TABLETOP GAMES AS A TOOL FOR LEARNING: A PUBLIC LIBRARY EXPERIENCE Rochelle S. Silverio; Marc Reuben K. Cuento*</p> <p>BEYOND THE LIBRARY LEARNING SPACES: AN ASSESSMENT OF DISCUSSION ROOM USAGE OF DELA SALLE UNIVERSITY LIBRARIES Rosendo S. Rama, Jr.; Cynthia L. Cordova</p>
10:01-12:00 (2 hours)	<p align="center">Parallel Session 5 – Room 2</p> <p>HARMONIZING LIBRARIANSHIP WITH DEMOCRATIC STEWARDSHIP : ROLE OF LIBRARIANS AND INFORMATION PROFESSIONALS IN THE SOUTHERN TAGALOG REGION Marcial R. Batiancila, Audrey G. Anday, and Augusta Rosario A. Villamater</p> <p>QUALITY ASSURANCE OF HYFLEX LIBRARY SERVICES AMONG ACADEMIC LIBRARIES IN CALABARZON REGION: BASIS FOR A QA FRAMEWORK Myrna M. Casipit, RL, EdD</p> <p>FROM CITATIONS TO MENTIONS: ANALYZING RESEARCH IMPACT USING PLUMX METRICS Luis Ezra D. Cruz and Elizabeth Padilla</p>

10:01-12:00 (2 hours)	Parallel Session 6 – Room 3 LIBRARIANS' LIVED EXPERIENCES IN TEACHING BACHELOR OF LIBRARY AND INFORMATION SCIENCE PROGRAM IN THE VISAYAS Jonathan M. Ricardo and Christler Aaron R. Miranda LIBRARIANSHIP IN THE ACADEME: A PHENOMENOLOGICAL STUDY Geraldine G. Mallo-Eustaquio LIVED EXPERIENCES OF LIBRARIANS IN HIGHER EDUCATIONAL INSTITUTIONS (HEI'S) ON THE USE OF ONLINE LIBRARY AUTOMATION SYSTEM IN REGION XI Angelita A. Bisares, RL, PhD
12:01-13:00	Health Break
13:01-15:00	Parallel Session 7 – Room 1 MAKERSPACE IN ACADEMIC LIBRARIES: EXPLORING EMERGING TRENDS AND FUTURE DIRECTIONS Marvin A. Factor, Catherine T. Cabonegro, Donna Lyn G. Labangon, and Luis Ezra D. Cruz AACR2, "ORIGINAL" RDA, AND "OFFICIAL" RDA: IMPLICATIONS FOR LIS EDUCATION AND PRACTICE IN THE PHILIPPINES Mark Anthony A. Santos ONE VAM (ONE VISION. ONE ACCESS. ONE MINDANAO): THE ILS STATUS OF MASTSLINET INSTITUTIONS Merced, B.M. Jr., Zalzos R.P., Diaz R.R. and Cataytay D.C.
	Parallel Session 8 – Room 2 (PAARL)
	EMERGING TRENDS IN ACADEMIC LIBRARIES
	Parallel Session 9 – Room 3 (PASLI)
	EMERGING TRENDS IN SCHOOL LIBRARIES
	Parallel Session 10 – Room 1 (ALPS)
15:00-17:00	EMERGING TRENDS IN PUBLIC LIBRARIES
	Parallel Session 11 – Room 2 (MAHLAP)
	DESIGN THINKING: TRANSFORMING LIBRARIES INTO INSPIRING SPACES FOR CREATIVITY AND INNOVATION Joenabie E.Arevalo, RL, MLIS
	Parallel Session – Room 3 (ASLP)
	EMERGING TRENDS IN SPECIAL LIBRARIES

Day 4 24 November 2023 (Friday)		
08:00-12:00	Plenary Sessions	
8:00 - 8:45	Plenary Session 6	RA 9246: AMENDMENTS, CHALLENGES, AND FUTURE DIRECTIONS MICHAEL A. PINTO Librarian IV, Cagayan Provincial Learning and Resource Center Tuguegarao City
8:46 - 9:30	Plenary Session 7	LIBRARIES AS SOCIAL SPACES: ENGAGING, COLLABORATING, NETWORKING CHRISTINE ABRIGO, RL, MLIS Director of Libraries De La Salle University Taft Avenue, Manila

9:31 - 10:15	Plenary Session 8	LIBRARIES AS CATALYSTS FOR SUSTAINABLE DEVELOPMENT DOLORES D. CARUNGUI, DPA Chief, Reference Division National Library of the Philippines Ermita, Manila
10:16 - 11:00	Plenary Session 9	COLLABORATIVE APPROACHES FOR LIBRARY ADVOCACY LYNDERLITTE MAGLAQUE, RL, MLIS Supervising Science Research Specialist DOST-Science and Technology Information Institute Taguig City
11:01 - 12:00	Plenary Session 10	DATA SCIENCE-RELATED TOPIC ATTY. SENANDO ANGELO R. SANTIAGO, JD, MSc, DS Law Reform Specialist II, Institute of the Administration of Justice University of the Philippines Law Complex UP Diliman, Quezon City
12:00 - 13:00	Health Break	
13:01 - 17:00	2023 PLAI General Assembly	

Note: Please keep in mind that this program is only preliminary and is subject to change based on the availability of speakers, logistics and other related concerns. Also, the topics for the plenary and parallel sessions are still being finalized.