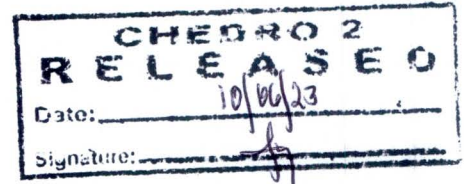




COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE II

REGIONAL MEMORANDUM
No. 301, series of 2023



FOR : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND
PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION 2


SUBJECT : CALL FOR ENTRIES TO THE 2023 REGIONAL SCIENCE AND
TECHNOLOGY WEEK JINGLE CONTEST

DATE : OCTOBER 5, 2023

Attached for the information and participation of all interested parties is a copy of the Memorandum from **MS. VIRGINIA G. BILGERA**, Director IV, Department of Science and Technology (DOST) Regional Office No. 02, inviting interested participants to submit entries to the DOST **Regional Science and Technology Week 2023 Jingle Contest**.

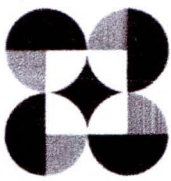
Attached further for reference are the competition guidelines and pertinent forms. Interested participants may refer to the attachments for information on eligibility, competition mechanics, and prizes. Inquiries may be directed to the organizers through **Mr. Napoleon Babaran** at mobile number 0906 555 0168.

Participation is voluntary.


ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

Encl.: as stated

Give us feedback bit.ly/CHEDRO2CSM



TEAMWORK | EXCELLENCE | COMPETENCE | COMMITMENT | INTEGRITY

29 September 2023

ATTY. MARCO CICERO F. DOMINGO
 Regional Director
 Commission on Higher Education
 Regional Government Center
 Tuguegarao City, Cagayan



Ref. No.: FOS/STL 27092023-423

Sir:

The Department of Science and Technology Regional Office No 02 will conduct the Regional Science, Technology, and Innovation (RSTW) Week on November 14-16, 2023 at Robinson Tuguegarao with the theme "Siyensya, Teknolohiya at Inobasyon: Kabalik at sa Matatag, Maginhawa at Panatag na Kinabukasan,"

One of the highlights of the celebration is the conduct of the **S&T Jingle** for tertiary students in both public and private institutions in the region. The activity aims to create awareness and familiarity of the agency; to highlight the importance of Science, Technology and Innovation in attaining advancements and success for the Filipino People; and to encourage schools to showcase the talents of their learners.

In view of this, may we again request for your support in the dissemination of the activity. Enclosed are the Guidelines and Mechanics of the Contest.

Engr. Sylvia T. Lacambra can be reached at CP No 09677003254 for other details.

Thank you very much for the usual support and cooperation.

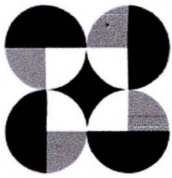
Very truly yours,


VIRGINIA G. BILGERA
 Regional Director



AM 5
 NATIN 2040





2023 Regional Science, Technology and Innovation Week

“Siyensya, Teknolohiya at Inobasyon, Kabalikat sa Matatag, Maginhawa at Panatag na Kinabukasan”.

S&T JINGLE CONTEST
Mechanics and Guidelines

I. INTRODUCTION

In observance of the *National Science and Technology Week (NSTW) 2023*, the Department of Science and Technology Region 2 Office conducts a regional **S&T Jingle Contest** as part of its advocacy to direct, lead, and coordinate the country's scientific and technological efforts geared toward maximum economic and social benefits for the people.

The objectives of this contest are the following:

1. to create awareness and familiarity of the agency;
2. to highlight the importance of Science, Technology and Innovation in attaining advancements and success for the Filipino People; and
3. to encourage schools within the region to showcase the talents of their learners.

II. PARTICIPANTS

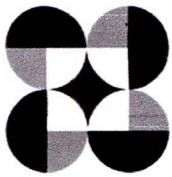
The contest is a team competition composed of 10-15 students who are at least 18 years old of a private or public college/university in the region who are songwriters, music enthusiasts, dancers, and other related parties.

III. GENERAL MECHANICS

Specific guidelines in the preparation of the jingle are the following:

- The S&T Jingle must be an original composition. Adaptation is not allowed. Thus, both the music and the lyrics must not have been publicly used, submitted or performed in any similar contests or activities.
- The content of the jingle must be lively, appealing and creative. It must revolve around the theme “Siyensya, Teknolohiya at Inobasyon, Kabalikat sa Matatag, Maginhawa at Panatag na Kinabukasan”.
- The lyrics may be in English, Filipino, or a combination of both. The use of offensive and rude words is strictly prohibited.
- The contest piece can be rendered *acapella* or with the use of any musical instruments. Purely instrumental compositions, however, is not accepted.





- The jingle, when performed, must be 3 to 5 minutes long. Introduction and closing statements are not necessary.

IV. REGISTRATION

The school-assigned coach must complete the registration form (Attachment A) and upload a copy of it to the link: https://bit.ly/2023_SandT_JINGLE_CONTEST not later than October 24, 2023.

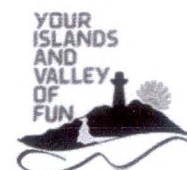
V. SELECTION STAGE

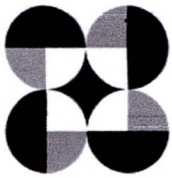
Initial entry from a participating team must be in the form of a video showing the members singing the jingle or composition. Choreography is not necessary at this stage.

Acceptable video formats are **mp4, mov, wmv, flv and avi**. The video and a pdf copy of the lyrics must be submitted to the selection committee from **October 30-31, 2023** through the link: <https://bit.ly/2023-JINGLE-ENTRIES>.

The selection committee shall determine the top 7 entries based on the following criteria:

CRITERIA	DEFINITION	PERCENTAGE
Relevance to the Theme	This pertains to the clarity of the message of the composition and its adherence to the theme	30%
Musicality	This refers to the drawing influence of the melody, rhythm and recall, form and style, structure, and chord progression of the entry.	30%
Originality	This refers to the novelty and uniqueness of the composition.	20%
Lyric and Content	This refers to the aptness and coherence of words used.	20%
	TOTAL	100%





TEAMWORK | EXCELLENCE | COMPETENCE | COMMITMENT | INTEGRITY

The top 7 teams shall be notified to prepare for the actual performance proper on November 16, 2023 at Robinson's Place Tuguegarao. They shall incorporate dance choreography to the jingle or composition.

Entry audios of the Top 7 shall be posted in DOST Region 2's social media pages for promotional purposes.

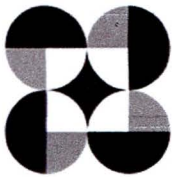
VI. PERFORMANCE PROPER

- On the actual performance day, each team qualifier shall be given 3 to 5 minutes to perform on stage. Two percent (2%) deduction shall be applied to a team's total percent score for every minute of extension.
- Introductory/closing statements and other similar add-ons, while not necessary, must be included in the time limit.
- The time starts as soon as sound from the team members or from any musical accompaniment is heard.
- Costumes and props are allowed. The latter, however, need to be secure and safe for both the participants and the audience.
- "Propsmen", if there are, shall be included in the counting of team participants.

The panel of judges is composed of a **new set of evaluators** other than the members of the initial selection committee. The members of the panel shall determine the top 3 teams based on the following criteria:

CRITERIA	DEFINITION	PERCENTAGE
Relevance to the Theme	Clarity of the message of the composition and its adherence to the theme	20%
Musicality	Drawing influence of the melody, rhythm and recall, form and style, structure, and chord progression of the entry	20%
Stage Performance and Choreography	Dynamics of the performance with emphasis on the coordination of body movements that heighten level of excitement of the audience	20%





TEAMWORK | EXCELLENCE | COMPETENCE | COMMITMENT | INTEGRITY

Lyric and Content	Aptness and coherence of words used	10%
Originality	Novelty and uniqueness of the composition.	10%
Costume and Props	Visual elements appropriate to the interpretation of the performance concept	10%
Popular Appeal	Live audience impact	5%
	Social Media Facebook reactions of AUDIO VISUAL (i.e like and reactions)	5%
TOTAL		100%

The decision of the panel of judges shall be final and non-appealable.

VII. WINNERS AND PRIZES

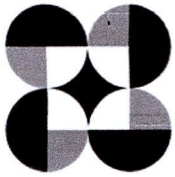
All participants from the selection phase up to the actual performance shall receive a certificate of participation.

The top three winners shall receive cash awards, while the remaining 4 finalists shall receive consolation prizes.

VIII. CONTACT DETAILS

DOST-REGION 02: Napoleon Babaran
09065550168





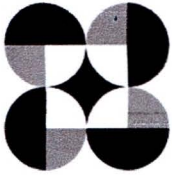
S&T JINGLE CONTEST
Registration Form

PARTICIPANT'S INFORMATION

PARTICIPANT'S NAME AND AGE: (Attach parental consent if minor)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____





COACH'S NAME: _____
Contact Number: _____
Email Address: _____
SCHOOL: _____
ADDRESS: _____

WAIVER AND CERTIFICATION:

The submission of this S&T Jingle Contest authorizes the DOST-Region 2 to use the same for exhibition, education, promotion, and/or publicity purposes related to NSTW campaigns; and that the agency is not responsible for any legal claims involving copyright, trademark, credits, royalty infringement or any other violations related to the jingle. Once the prize has been received, the DOST-Region 2 has complete and sole ownership of the jingle to be utilized at its discretion.

The undersigned acknowledges and agrees to the following;

- have read, understood and fully complied with the terms and conditions and eligibility requirements of the contest;
- have duly authorized the submission of the team's entry to the contest;
- the team's entry has not been, in any way, commercially exhibited anywhere;
- the team's entry is original and that the participant is to obtain all music rights and clearances, in accordance with any and all existing applicable laws; and
- that all given information here is true.

SIGNATURE OVER PRINTED NAME
OF THE COACH

DATE

Noted by:

SIGNATURE OVER PRINTED NAME
OF THE HEAD OF SCHOOL

DATE

