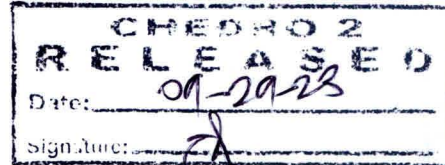




COMMISSION ON HIGHER EDUCATION

## REGIONAL OFFICE II

**REGIONAL MEMORANDUM**  
No. 294, series of 2023



**FOR : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 2**

**SUBJECT : INVITATION TO THE EUROPEAN HIGHER EDUCATION FAIR (EHEF) 2023 ON SEPTEMBER 30 AND OCTOBER 1, 2023**

**DATE : SEPTEMBER 29, 2023**

Attached is a copy of the Memorandum of CHED Chairperson **DR. J. PROSPERO E. DE VERA III** inviting interested parties to participate the abovementioned activity organized by the European Union Delegation to the Philippines.

More information about the EHEF may be found at their social media platforms:

EHEFphilippines.com  
facebook.com/EHEFPhilippines  
instagram.com/ehefphilippines/  
twitter.com/ehefphilippines

Digitally signed by Atty.  
Marco Cicero F. Domingo  
Date: 2023.09.29 16:05:42  
+08'00'

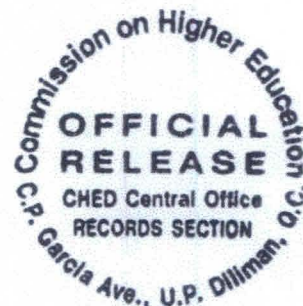
**ATTY. MARCO CICERO F. DOMINGO**  
OIC-Director IV

*Encl.: as stated*

Give us feedback: [bit.ly/CHEDRO2CSM](https://bit.ly/CHEDRO2CSM)



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



Ref. No.: IASCTS23-I-1599



**MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON**

**TO :** PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS/  
CHED CENTRAL AND REGIONAL OFFICE DIRECTORS/  
OFFICERS-IN-CHARGE

**SUBJECT :** EUROPEAN HIGHER EDUCATION FAIR 2023, 30 SEPTEMBER  
AND 01 OCTOBER 2023

**DATE :** 19 SEPTEMBER 2023

The Commission on Higher Education hereby informs interested parties that the European Union Delegation to the Philippines is inviting participants to the hybrid **European Higher Education Fair (EHEF) 2023** on **30 September** and **01 October 2023** at **Shangri-la Plaza, Mandaluyong City**.

The Fair will be participated in by European Higher Education Institutions (EHEIs) and will involve info sessions on education and mobility opportunities from the different European Union Member States Embassies, cultural institutes and EHEIs.

The EHEF 2022 aims to continue to promote better awareness of the education system including mobility opportunities available across the European Union and to provide a platform for dialogue in further strengthening cooperation and partnership on higher education between the European Union and the Philippines.

The fair will have the following activities:

**On-Site Activities:**

- Embassies from participating EU Member States (MS) and Higher Educations will set up exhibits/booths on the on-site venue (Shangri-la, Mandaluyong City)
- Onsite Country Presentations featuring the EU Member States Embassies and Cultural Institutes. Focus of discussion: higher education systems, mobility, visa requirements, cultures and lifestyle, practical information.
- Onsite seminars on research and innovation and on Erasmus+ and Marie Curie Programmes
- Onsite matchmaking session between EHEIs and PHEIs



Online Activities:

- Mobilization of the digital platforms and EHEF including the website, [ehfphilippines.com](http://ehfphilippines.com), Facebook, Twitter, and Instagram accounts.
- Opening Ceremony to be broadcasted live on European Union Delegation Facebook Page
- Online thematic seminars featuring European Higher Education Institutions in collaboration with selected Philippines Higher Education Institutions (Regional Hubs)
- Online seminars on research and innovation and on Erasmus+ and Marie Curie Programmes

The EHEF is organized by the EU Delegation to the Philippines, EU Member States' Embassies and Cultural Institutes in collaboration with the Commission on Higher Education and other partners.

To know more about the EHEF, you may visit all their social media platforms:

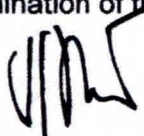
<https://www.EHEFphilippines.com>

<https://www.facebook.com.EHEFPhilippines>

<https://www.instagram.com.ehefphilippines/>

<https://twitter.com/ehfphilippines>

Dissemination of this Memorandum is highly encouraged.

  
**J. PROSPERO E. DE VERA III, DPA**

Chairperson 

