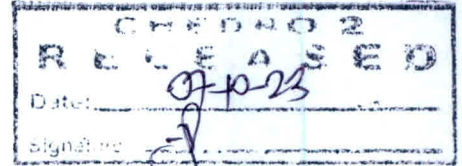




Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**  
Region 02



**REGIONAL MEMORANDUM**

**No. 187, Series 2023**

**FOR : PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 2**

**SUBJECT : 2023 WORLD POPULATION DAY CELEBRATION**

**DATE : July 10, 2023**

Attached is a memorandum from Dr. Herita O. Macarubbo, Regional Director of the Commission on Population and Development Regional Office 2, on the conduct of the celebration of the 2023 World Population Day on July 11, 2023 with the global theme of **"8 Billion Lives, Infinite Possibilities: The Case of Rights and Choices"**.

Relative to this, we respectfully enjoin you to support the Commission on Population and Development Regional Office 2 by undertaking the following suggested activities:

- Share on your official and personal media accounts the social media cards posted by the CPD-Central Office (@OfficialPOPCOM) and use the official hashtags to be disseminated during the event; and
- Hang streamers in conspicuous places within your office. The streamer template can be downloaded through this link: [https://bit.ly/2023\\_WPD](https://bit.ly/2023_WPD).

For your information.

Digitally signed by Atty.  
Marco Cicero F. Domingo  
Date: 2023.07.10 16:12:06

**ATTY. MARCO CICERO F. DOMINGO**  
OIC-Director IV

Encl.: as stated

Kindly rate the delivery of our services through the link below:  
Link: <http://bit.ly/CHEDRO2CSM>  
Your response shall help us improve our systems and procedures so we can better serve you.  
Thank you.

FDC\_07102023-#23002



Republic of the Philippines  
**Region II**

**COMMISSION ON POPULATION AND DEVELOPMENT**

*Empowering Filipino Families and Communities*

June 30, 2023

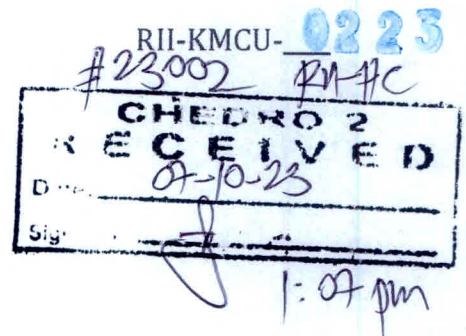
**ATTY. MARCO CICERO F. DOMINGO**

OIC - Director IV

Commission on Higher Education Regional Office No. 2

Regional Government Center,

Carig, Tuguegarao City



Dear **Director Domingo**:

The Commission on Population and Development-Region II will spearhead the celebration of the 2023 World Population Day on July 11, 2023 with the global theme: **"8 Billion Lives, Infinite Possibilities: The Case of Rights and Choices."**

The local theme adopted for the celebration is **"110 Milyong Solusyon sa Pagkamit ng Potensyal ng Bawat Pilipino"** to highlight the country's population and its potential which can be tapped towards the achievement of demographic dividend and the United Nation's Sustainable Development Goals.

Relative to this, may we respectfully enjoin you to promote the local theme through the conduct of the following suggested activities:

- Share on your official and personal social media accounts the social media cards posted by the CPD-Central Office (@OfficialPOPCOM) and use the official hashtags to be disseminated during the event; and
- Hang streamers in conspicuous places within your office. The streamer template can be downloaded through this link: <https://bit.ly/2023 WPD>

Looking forward to your favorable support to this undertaking.

Thank you and warm regards.

Very truly yours,

**HERITA O. MACARUBBO, DPA**

Regional Director

Bagay Road, San Gabriel, Tuguegarao City, Philippines, 3500

Tel. Nos.: (078) 844-1833 \* (078) 846-4416 Website: <https://rpo2.popcom.gov.ph/>

@OfficialPOPCOMRegionII

