Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02

CHED NO 2
RELEASED
Date: 06/07/23
Signature:

REGIONAL MEMORANDUM ORDER
No. 146 , series of 2023

FOR : ALL PRESIDENTS/OFFICERS-IN-CHARGE/HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 2

SUBJECT : PARTICIPATION TO THE ACTIVITY IN CELEBRATION OF THE 2023 INTERNATIONAL DAY AGAINST DRUGS ABUSE AND ILLICIT TRAFFICKING (IDADAIT) WITH THE THEME: "PEOPLE FIRST: STOP STIGMA AND DISCRIMINATION, STRENGTHEN PREVENTION"

DATE : JUNE 7, 2023

In accordance with the pertinent provisions of Republic Act (R.A.) No. 7722 otherwise known as the "Higher Education Act of 1994" and in compliance to the Executive Order (EO) No. 66, s. 2018 - Institutionalizing the Implementation of the Philippine Anti-Illegal Drugs Strategy (PADS), the Commission on Higher Education Regional Office 2 through its program **Pr**eventive **E**ducation **a**nd **C**apacity Building in **H**igher Education (**PrEaCH**) Against Illegal Drugs will be conducting an activity in celebration of the **2023 International Day Against Drugs and Illicit Trafficking (IDADAIT)** with the theme: **"People First: Stop Stigma and Discrimination, Strengthen Prevention"** on **June 27, 2023** in Tuguegarao City. (Venue to be announced later)

The celebration will highlight the début of the **B**eneficial **A**ctivity **L**eading to **A**wareness and **K**nowledge **A**gainst illegal **D**rugs (BALAKAD) and contested events such as Quiz Bee, Poster Making Contest, Song and Video Production Contest and Spoken Poetry Contest. The said activity is anchored on the objectives of the IDADAIT as follows:

The objectives of the said activity are as follows:

1. Launch the BALAKAD Unified Intervention Program as mechanism in prevention and rehabilitation strategy to be adopted by HEIs in Region 2.
2. Promote evidence-based, voluntary services for all people who use drugs.
3. Educate participants on drug use disorders, available treatments and the importance of early intervention and support.
4. Empower young people and communities on prevention of drug use and addiction.

All Public and Private Higher Education Institutions are enjoined to send one (1) Registered Guidance Counselor and one (1) student participant for the quiz bee contest to be accompanied by their respective Dean/Directors/Coordinator of Student Affairs and Services. The officers of the PREACHER02 and the RAPSAS Region 2 shall automatically represent their respective institution.

Food, refreshments, and advocacy materials will be provided during the activity. However, the transportation & accommodation expenses shall be charged against the local funds of the participating HEIs. Officials and employees of SUCs who will participate in this activity should obtain prior approval from the President/Head of their respective institutions. Proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular No.563 of 2016 and Budget Circular No. 2017-5 is enjoined

Attached are the mechanics of the contested events and list of officers of the PREACHER-02 & RAPSAS Region 2 for reference.

For inquiries, you may contact **ENGR. JOVEN B. JACINTO**, Education Supervisor II, through mobile number at **0966-132-8558** or email at jjacinto@ched.gov.ph

ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

Encl.: as stated

:jbj06062023

GUIDELINES AND MECHANICS OF THE SONG & VIDEO COMPETITION

Eligibility

1. The competition is open to all students of Higher Education Institutions of Region 2
2. Any individual or a group (contestant) of not more than five (5) may submit an entry.
3. One entry only per HEI
4. All entries must be original and HAVE NOT been submitted and/or exhibited previously in other competitions nor have they been released commercially.

Guidelines

1. The musical composition (entry) must be an original work of the Contestant. The musical style may be any popular music genre such as pop, rock, hip hop, soul, R&B, country, jazz, reggae, funk, or electronic. Any combination of musical instruments may be used.
2. Lyrics of the song may be in any Philippine language or in English. It must contain elements of the concepts embodied by theme of the International Day Against Drugs and Illicit Trafficking (IDADAIT)
   "People First: Stop Stigma and Discrimination, Strengthen Prevention"
3. Running time must not exceed four (4) minutes. Entries must be submitted in full accompaniment version **and** in minus-one (instrumental only).
4. Language, sounds, and subject matter should not contain restricted or inappropriate content, including but not limited to registered trademarks/brand names, profanity, drugs, alcohol, nudity, bullying, or any form of sexual content.
5. CHEDRO2 shall have unlimited right, worldwide and in perpetuity, to use, re-arrange, and make improvements to the musical composition.
6. All entries shall be judged according to the set criteria for judging below. The decision of the Board of Judges shall be final and unappealable.

Submission

1. The copy of the song must be emailed to chedro2@ched.gov.ph copy furnished jjacinto@ched.gov.ph with the subject line ""IDADAIT – Video & Song Competition" not later than **June 23, 2023.**
2. Entries must include the following details in the email:
   a. Name/s of participants
   b. Contact details
   c. Name of institution

Criteria

Originality (20%)
Musicality (40%)
Message Content (20%)
Technical Organization (20%)

POSTER-MAKING COMPETITION

A. MECHANICS

1. The contest is open to all students enrolled in Public and Private Higher Education Institution (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit **ONE** entry per campus only.
3. The poster must illustrate, interpret and emphasize the theme of the International Day Against Drugs and Illicit Trafficking (IDADAIT)

   "People First: Stop Stigma and Discrimination, Strengthen Prevention"
4. The porter must be drawn in 15 inches by 30 inches size poster board/Card Board in a **landscape orientation making use of any coloring materials except paint**. **Mixed media using combination with paint is not allowed**.
5. The **picture of the output poster** along with the **3 minute recording** as means of verification should be submitted through email at chedro2@ched.gov.ph copy furnished jjacinto@ched.gov.ph on or before **June 23, 2023**. Posters received beyond the deadline will no longer be judged however, it will be considered as entries.
6. Three best posters will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prizes and certificate.
7. All owners of poster entries will receive Certificate of Participation.

B. CRITERIA FOR JUDGING

Evaluation Criteria	Percentage Weight
1. Creativity & presentation	40%
2. Originality	30%
3. Relevance to the theme	30%
Total	**100%**

SPOKEN POETRY COMPETITION

A. MECHANICS

1. The contest is open to all students enrolled in Public and Private Higher Education Institution (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit ONE entry per campus only.
3. The spoken word poetry piece must be an original composition and must interpret and emphasize the theme of the International Day Against Drugs and Illicit Trafficking

   "People First: Stop Stigma and Discrimination, Strengthen Prevention""
4. Each contestant is given 5 minute to recite or deliver his/her piece, recorded and should be submitted through email at chedro2@ched.gov.ph copy furnished jjacinto@ched.gov.ph on or before **June 23, 2023**. Contest pieces received beyond the deadline will no longer be judged however, it will be considered as entries.
5. Sounds, instrumental or music background is allowed to complement the delivery.
6. Three best Spoken Poetry will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prizes and certificate.
7. All owners of contest pieces will receive Certificate of Participation.

B. CRITERIA FOR JUDGING

Evaluation Criteria	Percentage Weight
1. Organization (Clarity of thought, structure, coherence)	20%
2. Creativity, Delivery and Style	30%
3. Language and Clarity of Imagery (suitable descriptive language, word play)	15%
4. Content and Structure (depth of concept, relevance of theme)	20%
5. Originality (the piece is an original composition)	15%
Total	**100%**

OFFICERS OF THE REGIONAL ASSOCIATION OF PRACTITIONERS OF

STUDENT AFFAIRS AND SERVICES (RAPSAS)

President – Mr. Marlon Jay Baysa

Vice President – Mr. Aristotle Gonzales

Secretary – Dr. Loraine S. Tattao

Treasurer – Dr. Jennifer O. Serrano

Auditor – Ms. Bernadette Blanche

PIO – Ms. Remedios Lamorena

Bus. Mngr. – Mr. Carlino Santos, Jr.

Coordinators:

Cagayan – Ms. Estela Dirain

Isabela – Ms. Apol Joy Cagayan

Quirino – Ms. Sherill Dumaga

Nuva Vizcaya – vacant

Batanes – vacant

OFFICERS OF THE PREACHER-02 AGAINST ILLEGAL DRUGS

President: Mr. Samuel B. Damayon

Secretary: Mr. Sanyboy M. Beltran

Auditor: Dr. Herbert S. Corpuz represented by Mr. Nestor Cabrido

Treasurer: Dr. Jenalyn M. Sarmiento

PIO: Dr. Angelita Vargas

Coordinators

Batanes – Ms. Trixie Elaine G. Ponce

Ms. Jenny Alina

Cagayan – Dr. Estrella Yu

Ms. Estela Dirain

Isabela – Mr. Jonathan Lord Aquino

Mr. Jenaro Al Valencia

Nueva Vizcaya – Dr. Angel L Genato

Ms. Bernadette Blanche

Quirino – Dr. Jennifer Serrano