



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02



REGIONAL MEMORANDUM

No. 057, Series of 2023

FOR : ALL PRESIDENTS/ OFFICERS-IN-CHARGE/HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION 02

SUBJECT : PARTICIPATION OF HIGHER EDUCATION INSTITUTIONS IN ACTIVITIES FOR THE NATIONAL CELEBRATION OF FILIPINO FOOD MONTH 2023

DATE : March 20, 2023

Attached is a copy of the memorandum issued by **DR. J. PROSPERO E. DE VERA III**, Chairperson, Commission on Higher Education, in line with the Department of Agriculture (DA) and the National Commission for Culture and the Arts and the Department of Tourism, requesting for the participation of all Higher Education Institutions in the celebrations for FFM, through (1) hanging the FFM poster or banner to respective office premises, (2) reading of the proclamation during the first Monday of April flag raising ceremony, and (3) participating and/pr supporting FFM-related activities in any way possible.

Queries may be directed to the DA-Agribusiness and Marketing Assistance Service (AMAS) FFM Secretariat through (02) 8925-3795 or mdd@da.gov.ph.

Digitally signed by Atty.
Marco Cicero F. Domingo
Date: 2023.03.21
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ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

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Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON

TO : PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS

SUBJECT : PARTICIPATION OF HIGHER EDUCATION INSTITUTIONS IN
ACTIVITIES FOR THE NATIONAL CELEBRATION OF FILIPINO FOOD
MONTH 2023

DATE : 28 FEBRUARY 2023



In accordance with Proclamation No. 469, series of 2018, the Department of Agriculture (DA) shall lead the national celebration of Filipino Food Month or "*Buwan ng Kalutong Pilipino*" in April 2023, carrying the theme "*Pagkaing Sariling Atin, Mahalin at Pagyamanin*". The observance is held in order to celebrate the rich culinary identity of the nation, as well as to support the various industries, farmers, and agri-commodities integral to Philippine gastronomy.

In line with this, the DA, in partnership with the National Commission for Culture and the Arts (NCCA) and the Department of Tourism (DOT), has requested for the participation of all Higher Education Institutions in the celebrations for FFM, through (1) hanging the FFM poster or banner to respective office premises, (2) reading of the proclamation during the first Monday of April flag raising ceremony, and (3) participating and/or supporting FFM-related activities in any way possible.

Queries may be directed to the DA-Agribusiness and Marketing Assistance Service (AMAS) FFM Secretariat through (02) 8925-3795 or mdd@da.gov.ph.

Dissemination of this Memorandum, for the guidance and appropriate action of all concerned, is desired.

J. PROSPERO E. DE VERA III, DPA
Chairman
Commission on Higher Education