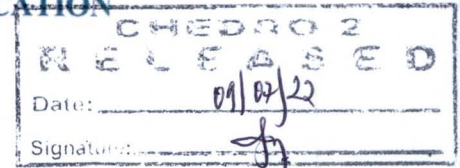




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02



REGIONAL MEMORANDUM ORDER
No. 253, series of 2022

FOR : ALL PRESIDENTS/OFFICERS-IN-CHARGE/HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)

SUBJECT : DRUG AWARENESS SYMPOSIUM IN PREPARATION FOR THE NATIONAL DRUG AWARENESS MONTH CELEBRATION

DATE : SEPTEMBER 5, 2022

In accordance with the pertinent provisions of Republic Act (RA) No. 7722, otherwise known as the "Higher Education Act of 1994" and in support to the Executive Order No. 66, series of 2018 otherwise known as the "Institutionalizing of the Philippine Anti-Illegal Drugs Strategy (PADS)", the Commission on Higher Education Regional Office 2 will be conducting a **Drug Awareness Symposium** with the theme "**Addressing Drug Challenges in Health and Humanitarian Crises**" on **September 22-23, 2022** via Zoom platform.

The main objective of the said activity is to spread awareness on the ill-effects of the use of illegal drugs among students, teaching and non-teaching personnel of any age and sex through several anti-drug lectures and competitions such as poster making contest, song competition, tiktok competition and spoken poetry contest. The activity is a prelude to the celebration of the National Substance Abuse Prevention Month on October 2022 where the output on the contested events will be showcased.

The guidelines and mechanics of the contested events are attached for information and reference.

Participants for the said activity need to register through the link <https://bit.ly/das0922> on or before **September 19, 2022** to receive the zoom log-in credentials.

For inquiries, you may contact Engr. Joven B. Jacinto, Education Supervisor II through mobile number at **0915-197-6347** or email at jjacinto@ched.gov.ph.

Wide dissemination of this Memorandum is desired.


Digitally signed by Marco
Cicero F. Domingo
Date: 2022.09.06 17:26:58
+08'00'
ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

Encl.: as stated

:jbj09052022

POSTER-MAKING COMPETITION

A. MECHANICS

1. The contest is open to all students enrolled in Public and Private Higher Education Institution (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit ONE entry per campus only.
3. The poster must illustrate, interpret and emphasize the theme of the World Drug Day.

“Addressing Drug Challenges in Health and Humanitarian Crises”

4. The poster must be drawn in a 15 inches by 30 inches size poster board in a landscape orientation **making use of any coloring materials except paint. Mixed media using combination with paint is not allowed.**
5. The picture of the output poster along with the 5 minute recording as means of verification should be submitted through email at chedro2@ched.gov.ph copy furnished jjacinto@ched.gov.ph on or before **September 20, 2022**. Posters received beyond the deadline will no longer be judged however, it will be considered as entries.
6. Three best posters will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prizes and certificate.
7. All owners of poster entries will receive Certificate of Participation.

B. CRITERIA FOR JUDGING

Evaluation Criteria	Percentage Weight
1. Creativity & presentation	40%
2. Originality	30%
3. Relevance to the theme	30%
Total	100%

GUIDELINES AND MECHANICS OF THE TIKTOK COMPETITION

Eligibility

1. The competition is open to all students of Higher Education Institutions of Region 2
2. Any individual or a group of not more than five may submit an entry.
3. All entries must be original and HAVE NOT been submitted and/or exhibited previously in other competitions.

Guidelines

1. The Tiktok production environment must comply strictly with physical distancing and other health protocols.
2. Contains elements of the concepts embodied theme of the World Drug Day.
"Addressing Drug Challenges in Health and Humanitarian Crises"
3. Must conform to the Tiktok Community Guidelines.
4. Running time does not exceed sixty (60) seconds.
5. Language, sounds, and subject matter should not contain inappropriate content, including but not limited to profanity, drugs, alcohol, nudity, bullying, or any form of sexual content.
6. The video must remain public until after September 24, 2022.
7. Three best Tiktoks will be chosen and will be awarded as 1st place, 2nd place and 3rd place with the corresponding prizes and certificates.
8. All owners of poster entries will receive Certificate of Participation.

Submission

1. The video must be uploaded to Tiktok with the hashtag **IDAS!** and the link emailed to chedro2@ched.gov.ph copy furnished jjacinto@ched.gov.ph with the subject line "Drug Awareness Symposium - Tiktok Competition" not later than **11:59PM of September 20, 2022.**
2. Entries must include the following details in the email:
 - a. Name/s of participants
 - b. Contact details
 - c. Name of institution

Criteria

Originality (20%)
Creativity, Design and Aesthetic (30%)
Message Content (30%)
Technical Organization (20%)

SPOKEN POETRY COMPETITION

A. MECHANICS

1. The contest is open to all students enrolled in Public and Private Higher Education Institution (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit ONE entry per campus only.
3. The spoken word poetry piece must be an original composition and must interpret and emphasize the theme of the World Drug Day.

“Addressing Drug Challenges in Health and Humanitarian Crises”

4. Each contestant is given 5 minute to recite or deliver his/her piece, recorded and should be submitted through email at chedro2@ched.gov.ph copy furnished jjacinto@ched.gov.ph on or before **September 20, 2022**. Contest pieces received beyond the deadline will no longer be judged however, it will be considered as entries.
5. Sounds, instrumental or music background is allowed to complement the delivery.
6. Three best Spoken Poetry will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prizes and certificate.
7. All owners of contest pieces will receive Certificate of Participation.

B. CRITERIA FOR JUDGING

Evaluation Criteria	Percentage Weight
1. Organization (Clarity of thought, structure, coherence)	20%
2. Creativity, Delivery and Style	30%
3. Language and Clarity of Imagery (suitable descriptive language, word play)	15%
4. Content and Structure (depth of concept, relevance of theme)	20%
5. Originality (the piece is an original composition)	15%
Total	100%

GUIDELINES AND MECHANICS OF THE SONG COMPETITION

Eligibility

1. The competition is open to all students of Higher Education Institutions of Region 2
2. Any individual or a group (contestant) of not more than five (5) may submit an entry.
3. All entries must be original and HAVE NOT been submitted and/or exhibited previously in other competitions nor have they been released commercially.

Guidelines

1. The musical composition (entry) must be an original work of the Contestant. The musical style may be any popular music genre such as pop, rock, hip hop, soul, R&B, country, jazz, reggae, funk, or electronic. Any combination of musical instruments may be used.
2. Lyrics of the song may be in any Philippine language or in English. It must contain elements of the concepts embodied by the theme of the World Drug Day.
“Addressing Drug Challenges in Health and Humanitarian Crises”
3. Running time must not exceed four (4) minutes. Entries must be submitted in full accompaniment version **and** in minus-one (instrumental only).
4. Language, sounds, and subject matter should not contain restricted or inappropriate content, including but not limited to registered trademarks/brand names, profanity, drugs, alcohol, nudity, bullying, or any form of sexual content.
5. CHEDRO2 shall have unlimited right, worldwide and in perpetuity, to use, re-arrange, and make improvements to the musical composition.
6. All entries shall be judged according to the set criteria for judging below. The decision of the Board of Judges shall be final and unappealable.

Submission

1. The copy of the song must be emailed to chedro2@ched.gov.ph copy furnished jjacinto@ched.gov.ph with the subject line “Drug Awareness Symposium - Song Competition” not later than **11:59PM of September 20, 2022.**
2. Entries must include the following details in the email:
 - a. Name/s of participants
 - b. Contact details
 - c. Name of institution

Criteria

Originality (20%)
Musicality (40%)
Message Content (20%)
Technical Organization (20%)