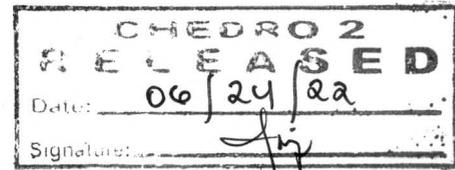




Republic of the Philippines  
OFFICE OF THE PRESIDENT  
COMMISSION ON HIGHER EDUCATION  
Region 02



**REGIONAL MEMORANDUM ORDER**  
**No. 194, series of 2022**

**FOR :** ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC  
AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)  
IN REGION 02

**SUBJECT :** INVITATION TO THE HEALTHY PILIPINAS FILM FESTIVAL ONLINE  
SCREENING AND EXCLUSIVE WEBINAR

**DATE :** JUNE 24, 2022

Attached is a copy of the Memorandum from **Atty. Ryan L. Estevez**, OIC, Office of the Executive Director IV, Unified Student Financial Assistance System for Tertiary Education, regarding the invitation to the **Healthy Pilipinas Short Film Festival Online Screening and Exclusive Webinar**. Six (6) filmmakers were invited to create six (6) short films which will be launched at the Healthy Pilipinas Short Film Festival Opening Ceremony today, June 24, 2022.

To reach wider audience, an **Online Premier Screening** of each film will be conducted on **June 25 to 26, 2022 through an exclusive Zoom webinar**, followed by its respective talkback session featuring the filmmaker, a health professional and a celebrity moderator.

Please refer to the attached files for the complete details and zoom registration links.

Wide dissemination of this Memorandum is desired.

**ATTY. MARCO CICERO F. DOMINGO**  
OIC - Director IV

Encl.: as stated

Kindly rate the delivery of our services through the link below:

Link: <http://bit.ly/CHEDRO2CSS>

Your response shall help us improve our systems and procedures so we can better serve you.

Thank you.

:rgd/05062022/Regional Memo/Tracking No.



Republic of the Philippines  
**Unified Student Financial Assistance System for Tertiary Education**

Ground Floor, Bldg. E, UP Ayala Land Technohub Complex, Commonwealth Ave., Diliman, Quezon City  
 Email: unifastsecretariat@ched.gov.ph



For : **CHED CENTRAL OFFICE AND REGIONAL DIRECTORS & STAFF,  
 UNIFAST REGIONAL COORDINATORS**

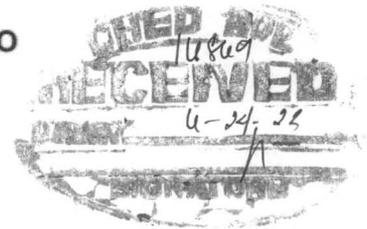
Through : **ATTY. CINDERELLA FILIPINA BENITEZ-JARO**  
 CHED, Executive Director IV

From : **ATTY. RYAN L. ESTEVEZ**  
 OIC, Office of the Executive Director IV

Subject : **INVITATION TO THE HEALTHY PILIPINAS FILM FESTIVAL  
 ONLINE SCREENING AND EXCLUSIVE WEBINAR**

Date : June 20, 2022

Digitally signed by  
 Estevez Ryan  
 Legisniana  
 Date: 2022.06.22  
 07:28:12 +08'00'



Our partner Film Development Council of the Philippines (FDCP) teamed up with the Department of Health (DOH) for the production of six (6) short films on the themes of the 7 Healthy Habits (i.e. Nutrition, Mental Health, Safety, etc.). Six (6) filmmakers were invited to create six (6) short films which will be launched at the **Healthy Pilipinas Short Film Festival** Opening Ceremony on Friday, June 24, 2022.

To reach wider audience, an **Online Premier Screening** of each film will be conducted on **June 25 to 26, 2022 through an exclusive Zoom webinar**, followed by its respective talkback session featuring the filmmaker, a health professional and a celebrity moderator.

In this regard, we are endorsing the online health talks and screenings on the Healthy Pilipinas films and kindly disseminate the information especially to the higher education institutions, students and young professionals in the film or health industries.

Please refer to the attached files for the complete details and zoom registration links.

Thank you.



**What the Health: Real Talk towards a Healthy Pilipinas!**

25-26 June 2022 via Zoom Webinar

**Description:** A series of short webinars on the health topics covered by the six short films of the Healthy Pilipinas Short Film Festival which includes talkback sessions with the filmmakers, subject experts and celebrity moderators.

<b>DAY 1   JUNE 25, 2022 (Saturday)</b> <b>What the Health: Real Talk towards a Healthy Pilipinas!</b>			
FILM	TIME	TALK	REGISTRATION LINK
<p><b>1. Ang Paboritong Pinggan ni Nanay</b> by <i>Carlo Catu</i></p> <p>Theme: "Move More, Eat Right"</p> <p>TRT: 8:29</p> <p>Logline: <i>After a loss in the family, three siblings rekindle their relationship through the memories and love of their one and only Nanay.</i></p>	<p>2:00-3:00P M</p>	<p><b>Ang Paboritong Pinggan ay Masustansyang Pinggan</b></p> <p><b>Description:</b> This is a discussion on healthy diets, proper nutrition and the importance of having meals together as a family.</p> <p><b>Panelists:</b>  <b>Carlo Catu</b>, Director of "Ang Paboritong Pinggan ni Nanay"  <b>Ms. Ma. Norma Thea Madeline "Madee" M. Conjares</b>, RND  <b>Mr. Chino Kairo R. Serrano</b>, RND-HPB</p> <p><b>Moderator:</b> Regine Tolentino</p>	<p><a href="https://us02web.zoom.us/j/81234567890">https://us02web.zoom.us/j/81234567890</a></p> <p>Customized Link:  <a href="https://bit.ly/HPSFFDay1AngPaboritongPingganayMasustansyangPinggan">https://bit.ly/HPSFFDay1AngPaboritongPingganayMasustansyangPinggan</a></p>
<p><b>2. Child's Play</b> by <i>Julienne Ilagan</i></p> <p>Theme: "Practice Safe Sex"</p> <p>TRT: 10:07</p> <p>Logline: <i>A young girl vlogger embarrasses herself on her live streaming video when she accidentally reveals the result of her life-changing decisions. As she is bashed online by her followers, she discovers a newfound strength from her perceived weakness.</i></p>	<p>3:30-4:30P M</p>	<p><b>Think your Life Won't Change with a Baby?</b></p> <p><b>Description:</b> Discussion on sex education and its relevant approaches for young people and parents.</p> <p><b>Panelists:</b>  <b>Julienne Ilagan</b>, Director of "Child's Play"  <b>Diego C. Danila, Jr., MD, MPH</b>  Division Chief  Women and Men's Health Development  Disease Prevention &amp; Control Bureau</p> <p><b>Moderator:</b> Rica Lazo</p>	<p><a href="https://us02web.zoom.us/j/91234567890">https://us02web.zoom.us/j/91234567890</a></p> <p>Customized Link:  <a href="https://bit.ly/HPSFFDay1youthinkyourlifewontchangeewithababy">https://bit.ly/HPSFFDay1youthinkyourlifewontchangeewithababy</a></p>

<p><b>3. Brand X by Keith Deligero</b></p> <p>Theme: "Be Clean, Live Sustainably"</p> <p>TRT: 15:40</p> <p>Logline: <i>A bottle of shampoo dreams to be purchased by humans and live in a utopia known as Atlas. However, he discovers the truth about this existence so she goes on a journey to escape his fate</i></p>	<p>5:00-6:00P M</p>	<p><b>Brand X: Reversing the Trashing Of Our Planet</b></p> <p><b>Description:</b> Discussion on how the manufacturing sector and wasteful lifestyle put enormous pressure on the waning natural environment.</p> <p><b>Panelists:</b>  <b>Keith Deligero</b>, Director of "Brand X"  <b>Mr. Ricardo Gervasio</b>, Supervising Health Program Officer of the Behavior Change and Social Mobilization Division, Health Promotion Bureau of the DOH</p> <p><b>Moderator:</b> Ernie Lopez</p>	<p><a href="https://us02web.zoom.us/join/91234567890">https://us02web.zoom.us/join/91234567890</a></p> <p>Customize Link:  <a href="https://bit.ly/HPSFFDay1BrandXReversingtheTrashingOfOurPlanet">https://bit.ly/HPSFFDay1BrandXReversingtheTrashingOfOurPlanet</a></p>
<p><b>DAY 2   JUNE 26, 2022 (Sunday)</b>  <b>What the Health: Real Talk towards a Healthy Pilipinas!</b></p>			
<p><b>4. Llegada by Rynne Murcia and Zurich Chan</b></p> <p>Theme: "Do No Harm, Put Safety First"</p> <p>TRT: 6:43</p> <p>Logline: <i>A romantic drama centered around a husband, a wife, and a cheating incident that builds up to other conflicts in their relationships and their evening drive.</i></p>	<p>2:00-3:00P M</p>	<p><b>Killing Me Softly with His Words: A Discussion on Emotional Abuse</b></p> <p><b>Description:</b> Discussion on interpersonal relationships, trust issues, and how these unhealthy issues affect one's daily safety in life.</p> <p><b>Panelists:</b>  <b>Rynne Murcia</b>, Director of "Llegada"  <b>Dr. Miguel Angelo Mantaring</b> Medical Officer IV Program Management and Capacity Development Division Health Promotion Bureau</p> <p><b>Moderator:</b> Issa Liton</p>	<p><a href="https://us02web.zoom.us/join/12345678901">https://us02web.zoom.us/join/12345678901</a></p> <p>Customize Link:  <a href="https://bit.ly/HPSFFDay2KillingMeSoftlywithHisWords">https://bit.ly/HPSFFDay2KillingMeSoftlywithHisWords</a></p>
<p><b>5. Life on Moon by Sheron Dayoc</b></p>	<p>3:30-4:30 PM</p>	<p><b>It's Okay Not To be Okay, Let's Talk!</b></p> <p><b>Description:</b> Discussion on the onset of depression, peer pressure and effective approaches to deal</p>	<p><a href="https://us02web.zoom.us/join/23456789012">https://us02web.zoom.us/join/23456789012</a></p>

