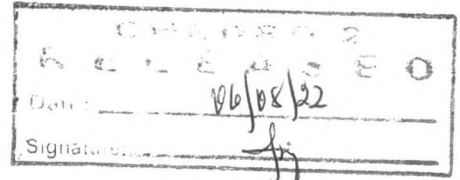




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02



REGIONAL MEMORANDUM ORDER
No. 177, series of 2022

FOR : ALL PRESIDENTS/ OFFICER-IN-CHARGE/HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 02

SUBJECT : ASEANWAVE WEBXHIBITION AND FESTIVAL

DATE : June 7, 2022

Pursuant to Proclamation No. 282 dated 31 July 2018 (amending Proclamation No. 1008 dated 21 May 2018), August is declared as “ASEAN Month” in honor of the regional bloc’s founding on 08 August 1967.

In commemoration of ASEAN’s 55th founding anniversary this year, the Commission on Higher Education Region 02 will be holding **the ASEAN activity Part I via Zoom on July 28, 2022** and ASEAN activity **Part 2 will be held on August 9, 2022** via zoom. The theme is, “**ASEAN A.C.T.: Addressing Challenges Together**”.

The activity aims to achieve the following objectives:

1. The ASEAN Celebration will serve as a platform for higher education stakeholders to highlight ideas on how ASEAN’s efforts as a unified regional bloc help its member states address opportunities and challenges globally and regionally, with special focus on how we reimagine and rebuild higher education together as pandemic restrictions begin easing off;
2. The ASEAN Celebration will not only be promoting and sustaining gains achieved in building ASEAN awareness but also take stock of how internationalization has impacted the Philippine higher education landscape;
3. Provide opportunities for the HEIs and students to showcase their talents with the organized regional competitions.
4. Promote collaboration among the HEIs for future partnerships and possible ASEAN Community building.

The ASEANWave Webxhibition will be a cultural exhibition and festival of ideas and images expressed through five main categories:

- Poetry
- Interactive Painting
- Song
- Video Production
- Academic Poster Exhibition

All categories are open to faculty, students, staff, researchers, and more. Each entry must be completed in collaboration with (a) partner/s from other ASEAN Member States



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This will have two phases: the regional-level competitions, whose awarding shall be held in August 2022; and the national-level competitions, which will culminate with a ceremony in November 2022. Deadline of all entries will be on **July 15, 2022**. The mechanics and guidelines of the competition **shall be disseminated later** after refinement by CHED-Central.


The 2022 ASEAN Part 2 will have the following contested events such as **Tik-Tok Cultural Dance (with ASEAN Partner), Digital Poster Making Contest and Slogan making Contest**. Below is the summary of the schedule of the 2022 ASEAN and Internationalization Celebration:

Date	Activities
July 28, 2022	ASEANWave Webxhibition (virtual)
August 8, 2022	On-site and Hybrid Internationalization Conference On-site (HEI Presidents and/or Internationalization Officers)
August 9, 2022	ASEANization On-site and Hybrid (HEI Presidents and/or Internationalization Officers)
September 2022	Monitoring and Benchmarking Sessions (virtual)
October 2022	Presentation of HEIs Strategic IZN Plan (virtual)

The participants on **July 28, 2022** are expected to register with the registration link bit.ly/ched2aseanmonth2022 **not later than June 15, 2022** and shall receive the access link to join via Zoom. Attached are the mechanics for the contested events on August 9, 2022 which will also be done virtually.

For inquiries, please contact **Dr. Jocelyn P. Carag** at **C.P. No. 0927 2204 338** or at email jcarag@ched.gov.ph.

Your active participation is highly appreciated.



ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

:JPC632022



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I. TIK-TOK CULTURAL CONTEST
A. MECHANICS

I. TIK-TOK CULTURAL CONTEST

GUIDELINES AND MECHANICS OF THE TIKTOK CULTURAL COMPETITION

A. Eligibility

1. The competition is open to all students of Higher Education Institutions of Region 2
2. Any individual or a group of not more than five may submit an entry.
3. All entries must be original and HAVE NOT been submitted and/or exhibited previously in other competitions.

B. Guidelines

1. The Tiktok production environment must comply strictly with physical distancing and other health protocols.
2. Contains elements of the concepts embodied by the 2022 ASEAN theme:
“ASEAN A.C.T.: Addressing Challenges Together”.
3. Must conform to the Tiktok Community Guidelines.
4. Running time does not exceed sixty (60) seconds.
5. Language, sounds, and subject matter should not contain inappropriate content, including but not limited to profanity, drugs, alcohol, nudity, bullying, or any form of sexual content.
6. The video must remain public until after August 20, 2022.
7. Three best Tiktoks will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prize and Certificate.

C. Submission

1. The video must be uploaded to Tiktok with the hashtag: **#ched2asean2022tiktok** and the link emailed to chedro2@ched.gov.ph with the subject line “CHEDRO 2 ASEAN 2022 Tiktok Cultural Competition” not later than 11:59PM of **July 15, 2022**.
2. Entries must include the following details in the email:
 - a. Name/s of participants
 - b. Contact details
 - c. Name of institution

D. Criteria for Judging

Evaluation Criteria	Percentage Weight
Originality	20%
Creativity, Design and Aesthetic	30%



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Message Content	30%
Technical Organization	20%
Total	100%

II. DIGITAL POSTER-MAKING

A. MECHANICS

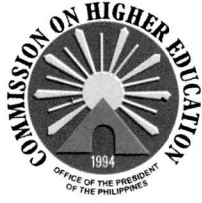
GUIDELINES AND MECHANICS OF THE POSTER-MAKING COMPETITION

A. Guidelines and Mechanics

1. The contest is open to all students enrolled in Public and Private Higher Education Institution (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit ONE entry per campus only.

The poster must illustrate, interpret and emphasize the theme of the 2022 ASEAN Month Celebration: **“ASEAN A.C.T.: Addressing Challenges Together”**.

3. The poster must be drawn in 15 inches by 30 inches size poster board in a landscape orientation **making use of any coloring materials except paint. Mixed media using combination with paint is not allowed.**
4. Entries can be submitted in picture copy with a 5-minute recording on the process of making the poster.
5. All entries should be submitted to the CHED Regional Office 2, Carig Sur, Tuguegarao City, Cagayan on or before **July 15, 2022** thru email **chedro2@ched.gov.ph**. Posters received beyond the deadline will no longer be judged however, it will be considered as entries.
6. Three best posters will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prize and certificate.
7. All owners of poster entries will receive Certificate of Participation.
8. The winning poster will be automatically become property of CHED Regional Office 2.



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B. Criteria for Judging

Evaluation Criteria	Percentage Weight
1. Creativity & presentation	40%
2. Originality	30%
3. Relevance to the theme	30%
Total	100%

III. SLOGAN MAKING CONTEST

A. MECHANICS

1. The contest is open to all students enrolled in Public & Private Higher Education Institutions (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit ONE entry per campus only.
3. The poster must illustrate, interpret and emphasize the theme of the 2022 ASEAN Month Celebration. **“ASEAN A.C.T.: Addressing Challenges Together”.**
4. The poster must be drawn in 15 inches by 30 inches size poster board in a landscape orientation making use of any coloring materials except paint. Mixed media using combination with paint is not allowed.
5. All entries should be submitted to the CHED Regional Office 2, Carig Sur, Tuguegarao City, Cagayan on or before **July 15, 2022**. Posters received beyond the deadline will no longer be judged however; it will be considered as entries.
6. Three best posters will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prizes and certificate to be awarded.
7. All owners of poster entries will receive Certificate of Participation
8. The winning poster will be automatically become property of CHED Regional Office 2

B.

Evaluation Criteria	Percentage weight
1. Creativity & presentation	40%
2. Originality	30%
3. Relevance to the theme	30%
Total	100%

CRITERIA FOR JUDGING

C. DEADLINE OF SUBMISSION OF ENTRIES: July 15, 2022