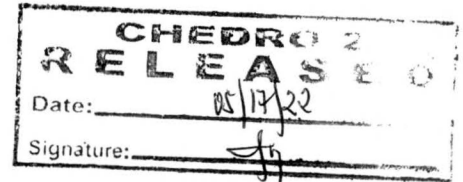




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02



REGIONAL MEMORANDUM

No. 161, Series 2022

FOR : PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION 2

SUBJECT : SUBMISSION OF VIDEO ENTRIES FOR THE YOUTH MICRO-VIDEO CREATION COMPETITION FOR THE 2022 CHINA-ASEAN EDUCATION COOPERATION WEEK

DATE : MAY 17, 2022

Attached is a memorandum from Dr. J. Prospero E. De Vera, Chairman of the Commission on Higher Education, encouraging Higher Education Institutions (HEIs) to submit video entries for the Youth Micro-Video Creation Competition for the 2022 China-ASEAN Education Cooperation Week.

The competition, targeted for youth aged 12 to 35, bears the theme "Reciprocal Support, Amity, Sincerity, Mutual Benefit, and Inclusiveness: For a Colorful Future of China-ASEAN Education Exchange and Cooperation with Extensive Consultation, Joint Contribution and Shared Benefits". Seven sub-themes have also been determined to guide participants in preparing their entries.

Attached also is the guidelines of the said competition.

Dissemination of this memorandum is desired.


ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

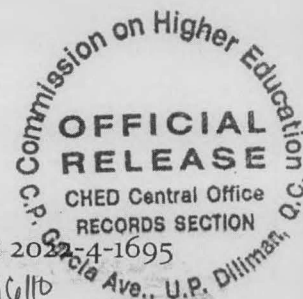
Encl.: as stated

Kindly rate the delivery of our services through the link below:
Link: <http://bit.ly/CHEDRO2CSS>
Your response shall help us improve our systems and procedures so we can better serve you.
Thank you.

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Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



Ref. No.: 2022-4-1695

MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON

FOR : REGIONAL OFFICE DIRECTORS

**HEADS OF PHILIPPINE HIGHER EDUCATION
INSTITUTIONS**

**SUBJECT : YOUTH MICRO-VIDEO CREATION COMPETITION FOR THE
2022 CHINA-ASEAN EDUCATION COOPERATION WEEK**

DATE : 18 April 2022

The Guizhou Provincial Foreign Affairs Office is co-organizing the **Youth Micro-Video Competition for the 2022 China-ASEAN Education Cooperation Week (CAECW)** with the CAECW Secretariat.

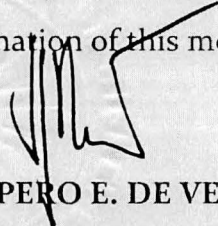
The competition, targeted for youth aged 12 to 35, bears the theme “Reciprocal Support, Amity, Sincerity, Mutual Benefit, and Inclusiveness: For a Colorful Future of China-ASEAN Education Exchange and Cooperation with Extensive Consultation, Joint Contribution and Shared Benefits”. Seven sub-themes have also been determined to guide participants in preparing their entries.

Winners of first to third prizes shall be awarded cash prizes and all participants shall be given the Excellence Award. Outstanding Awards may also be given.

Video entries together with the filled-out application form must be submitted to the CAECW Secretariat via email at caecw2008@163.com. Submission emails must include important details such as the title of the contestant’s work, name of the contestant, their age, identity, work/study unit, and contact information (mobile and email). **Deadline of submitting video entries is on 20 May 2022.**

Attached with the memorandum are the full guidelines for further information on the theme and content, video requirements, reminders in preparing video entries, the review process, and the judging criteria. Also included is the competition’s application form.

Dissemination of this memorandum is desired.


J. PROSPERO E. DE VERA III, DPA
Chairman



中国—东盟教育交流周

China-ASEAN Education Cooperation Week

Call for Creative Micro-video for 2022 China-ASEAN Education Cooperation Week

Dear young friends:

President Xi Jinping of the People's Republic of China highlighted that China and ASEAN have explored a bright path of good-neighborliness and win-win cooperation and made important contribution to the cause of human progress through joint efforts to overcome all kinds of risks and challenges and to build a closer community with a shared future and shared home at the Special Summit to Commemorate the 30th Anniversary of China-ASEAN Dialogue Relations.

Youth, as the main body of education, is also the future of education. Actively advocating the joint efforts of building a peaceful home of good neighborliness, a safe and secure home of facing challenge together, a prosperous home of inclusiveness, a beautiful home of green ecology and an amicable home of friendship with people-to-people bonds will be the good wishes and common expectations of the youth of China and ASEAN member states(AMS).

This year marks the 15th anniversary of the China-ASEAN Education Cooperation Week(CAECW). On the theme of "Reciprocal

Support, Amity, Sincerity, Mutual Benefit and Inclusiveness: For a Colorful Future of China-ASEAN Education Exchange and Cooperation with Extensive Consultation, Joint Contribution and Shared Benefits”, CAECW Secretariat and Guizhou Provincial People’s Association for Friendship with Foreign Countries will jointly hold the “2022 CAECW International Students and Youth Micro Video Creation Competition”. Young people from China, AMS and other Belt and Road countries are encouraged to tell their stories in the form of short videos based on the common value of “Peace, Development, Equity, Justice, Democracy, Freedom”, to promote the mutual learning of diverse civilizations and cultures, and to better enhance the friendly exchanges and people-to-people bonds between international youths.

The specific requirements of the micro-video competition are as follows.

I. Participants

Young people aged 12-35 from China, AMS and other Belt and Road countries, which may include international students studying in China, and Chinese students studying in the Belt and Road countries.

II. Theme and Content

Focusing on the theme of “Reciprocal Support, Amity, Sincerity, Mutual Benefit and Inclusiveness: For a Colorful Future of China-ASEAN Education Exchange and Cooperation with Extensive

Consultation, Joint Contribution and Shared Benefits”, the contents may include but not limited to the following themes:

2.1 We are together to build a peaceful, safe and secure, prosperous, beautiful and amicable home;

2.2 My story about studying abroad;

2.3 My story about China-ASEAN Education Cooperation Week;

2.4 Traditional Chinese culture in my eyes;

2.5 My blessings for the 15th anniversary of the “China-ASEAN Education Cooperation Week”;

2.6 Give a full play to creativity and display relevant themes such as “For a Shared Future and Our Common Home” “China-ASEAN Education Cooperation Week” and “We Are Together”;

2.7 Forms can be various, such as singing, dancing, reading poems and other forms of talent.

III. Important Date

Video submission deadline is May 20, 2022.

IV. Video Requirements

4.1 Please use camcorders, cameras, mobile phones and other equipment to shoot horizontally, with stable picture and clear picture quality (the resolution should be not less than 1920*1080, and the file should be in mov or mp4 format);

4.2 The video should be within 2-3 minutes;

4.3 The voice should be clear with novel conception and full of the artistic expression;

4.4 Chinese should be the main language in the filming. If English or the official language of AMS is used, please add Chinese subtitles and provide the corresponding translated text;

4.5 For videos with subtitles, the same version of the video without subtitles must be provided at the same time.

V. Instructions about the Video

5.1 The videos must be original, real and healthy, with vivid themes and positive content;

5.2 The videos must not infringe on the intellectual property rights of others, do not involve politics or religion. Plagiarism, misappropriation, provision of false materials or violation of relevant laws and regulations are also not allowed;

5.3 Either individual or team, or unit organization recommendation is welcome, and those units with outstanding organizational work will be awarded "Excellent Organization Award";

5.4 Some of the award-winning videos will be excerpted as material for the thematic video of the 2022 CAECW. The CAECW Secretariat has the final right to interpret the organization of this competition and the use of the videos submitted.

VI. Participating Method

Please send the videos and the application form to the E-mail of the CAECW Secretariat (caecw2008@163.com) before May 20, and the email should indicate "name of the work + name of the contestant + age + identity + work/study unit + contact number".

VII. Review Process and Scoring Criteria

The evaluation process of the competition is divided into initial review, review and final review, with a total score of 100 points. The specific scoring standards are as follows:

7.1 Video content: closely related to the theme, clear-cut, positive, artistically expressive and influential (accounting for 25 points);

7.2 Shooting quality: clear picture, stable lens, no color distortion, beautiful composition, etc. (accounting for 25 points);

7.3 Editing production: standard and fluent sound effects, subtitles, editing, etc. (accounting for 25 points);

7.4 Innovation and creativity: the script, shooting technique, and interpretation method of the work have a unique perspective and creativity (accounting for 25 points).

VIII. Awards

8.1 The First prize: 3, each work will be rewarded with RMB 8,000;

8.2 The Second prize: 5, each work will be rewarded with RMB 5,000;

8.3 The Third prize: 10, each work will be rewarded with RMB

3,000;

8.4 The Excellence Award: 30, the CAECW Secretariat will issue certificates to the participants of the Excellence Award;

8.5 The Outstanding Organization Award: not limited.

IX. Contact Information

Contact: FU Wei (Ms.)

Tel: +86-851-85280396

Mobile: +86-18601114417

E-mail: caecw2008@163.com

Attachment:

Application Form for 2022 CAECW International Students and Youth Micro Video Creation Competition

CAECW Secretariat

Guizhou Provincial People's Association for Friendship with

Foreign Countries

April 6, 2022

Attachment

**Application Form for 2022 CAECW International Students
and Youth Micro Video Creation Competition**

Video Information			
Name of the Video			
Theme		Duration	
Brief Introduction			
Basic information of main creators of the video			
(Name, gender, age, nationality, school or organization, contact number, e-mail)			
1.			
2.			
3.			
.....			
Recommending Comments of Units (if necessary)			