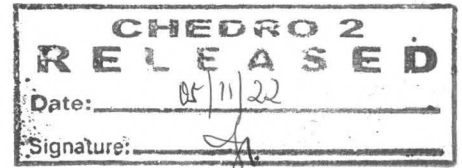




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02

REGIONAL MEMORANDUM

No. 152, Series of 2022



**FOR : PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE
HIGHER EDUCATION INSTITUTIONS IN REGION 2**

**SUBJECT : PARTICIPATION IN THE REGIONAL CELEBRATION OF THE NATIONAL
HIGHER EDUCATION DAY AND CHED 28TH FOUNDING ANNIVERSARY**

DATE : MAY 6, 2022

Pursuant to Republic Act (RA) 11 522 declaring May 18 of every year as the National Higher Education Day in commemoration of the Founding Anniversary of the Commission on Higher Education, the CHED Regional Office 2 will be celebrating the 2nd National Higher Education Day and 28th Founding Anniversary of CHED by showcasing the milestones, achievements and innovations of the Higher Education Institution in Region 2.

All Higher Education Institutions are enjoined to participate in the said celebration by submitting their respective institutional entries on the following:

A. Short video clip on the HEI Milestones, achievements and innovations for AY 2020-2021 and AY 2021-2022

The video clip shall showcase the institution's milestones, achievements and innovations along internationalization, inclusive education and equality such as flexible learning, results of board examinations, awards/merits/citations received, among others. If with background music, please use original composition or royalty-free music. The video clip may be three (3) minutes or less. Please submit on the videoclips to chedro2.mis@ched.gov.ph on or before **12 Noon of May 17, 2022** using the filename format: [acronym of HEI]_Milestones (sample: CHED_Milestones).

B. Recorded Greetings

A separate recorded message by the President/Head/Officers-in-Charge of the institution is most appreciated. Please send the short video clip (one minute or less) on or before **12 Noon of May 17, 2022** to chedro2.mis@ched.gov.ph using the filename format: [acronym of HEI]_message.

C. Story Telling and Vlog Making Contest on Preservation and Promotion of Local Heritage

The Story Telling and Vlog- making contest shall focus on preservation and promotion of local heritage in HEIs. The Story Telling video must be at least two (2) minutes but not more than five (5) minutes only. The vlog must not be less than five (5) minutes but not more than ten (10) minutes. Deadline of entries is on **May 18, 2020 at 12 Noon** to be sent to chedro2.mis@ched.gov.ph using the filename format: [acronym of HEI_storytelling] and [acronym] of HEI_vlog. Please refer to the attachment for more details.

The video clips on the milestones, achievements and awards and recorded messages submitted by HEIs of Region 2 shall be streamed in the CHEDRO2 Facebook Page on May 18, 2022 while the entries



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for the story telling and vlog making contest and the announcement of winners will be on May 19, 2022 at 1:00 P.M. Participants are also reminded to attend the Cagayan Valley Regional Higher Education Conference on May 20, 2022 via Zoom.

Below is the schedule of Activities in Celebration of the 2nd National Higher Education Day and 28th Founding Anniversary of CHED for reference:

Date and Time	Event/Activity	Medium/Platform
May 18, 2022; 10:00 A.M.	Streaming of HEI Milestones, achievements and innovations for AY 2020-2021 and AY 2021-2022	CHEDRO2 Facebook Page
May 19, 2022; 1:00 P.M	<ul style="list-style-type: none">• Talk on Cultural Heritage in Higher Education• Streaming of entries for the Story Telling and Vlog Making Contest• Announcement of Winners	CHEDRO2 Facebook Page
May 20, 2022; 8:30 A.M.	Cagayan Valley Regional Education Conference: Enhancing Opportunities for Access and Equity to Quality Education	Zoom Platform Registration Links for the Participants: A. https://bit.ly/unifast052022 Presidents/Heads/Officers-in-Charge, Vice President for Academic Affairs, Campus Executive Officers, TES/TDP-TES Focal Persons/Scholarship Coordinators B. https://bit.ly/unifast200522 FHE beneficiaries and/or TES/TDP-TES grantees Registration is on or before May 18, 2022.

Wide dissemination of this Memorandum is desired.


ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

Encl:As stated

:apa_RM_HiEdDay



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Mechanics:

Story Telling Contest

1. This activity shall be open to any HEI staff of Region 2
2. Participants, whether individual or as a group, shall feature a story on the preservation and promotion of cultural heritage in their respective institution.
3. The presentation must not be less than two (2) minutes and not more than five (5) minutes
4. The final prerecorded entries must be submitted to chedro2.mis@ched.gov.ph on or before on or before **12 Noon of May 17, 2022.**

Vlog-Making Contest

1. This activity shall be open to both staff and students of HEIs in Region 2
2. Participants, whether individual or as a group, must create a vlog featuring the best places or food in the region that has a deep cultural linkage to its people
3. The vlog must not be less than five (5) minutes and not more than ten (10) minutes
4. The final prerecorded file of the contestants must be submitted to chedro2.mis@ched.gov.ph on or before **12 Noon of May 18, 2022.**

Criteria for Judging

Indicators	Percentage
Clarity of Substance	40%
Creativity	30%
Relevance to the Theme	30%
TOTAL	100%

Prizes

Story Telling Contest	Prizes	Vlog- Making Contest	Prizes
1 st Place	Php 2,000.00	1 st Place	Php 2,000.00
2 nd Place	Php 1,500.00	2 nd Place	Php 1,500.00
3 rd Place	Php 1,000.00	3 rd Place	Php 1,000.00