



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02

REGIONAL MEMORANDUM
No. 135, Series of 2022

**FOR : ALL PRESIDENTS/ OFFICER-IN-CHARGE/HEADS OF PUBLIC
AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)
IN REGION 02**

SUBJECT : VIRTUAL REGIONAL CAMPUS JOURNALISM WEBINAR

DATE : April 20, 2022

Attached is a copy of the communication from **MR. CHRISTIAN R. GUZMAN**, OIC-President, Medical Colleges of Northern Philippines (MCNP) and International School of Asia and the Pacific (ISAP), Peñablanca, Cagayan, in collaboration with The Quill, the official publication of MCNP and ISAP, and the Council of Leaders of MCNP and ISAP, inviting Higher Education Institutions (HEIs) to a free virtual webinar on **“Regional Campus Journalism Webinar”** on **May 12, 2022 at 8:30am** via Zoom.

The Higher Education Institutions (HEIs) are expected to send five (5) student writers to participate in this activity. Interested participants may register to this link <https://bit.ly/RegRCJW> .

For further information, you may contact MCNP and ISAP at telephone number (078)304-1010 or 846-7549 and with email address adminoffice@mcnp.edu.ph/adminoffice@isap.edu.ph .

Kindly refer to the attachment which contains relevant information for your reference.

For your voluntary participation.

ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

Encl. as stated

:JPC4202022#15706-RU-HC



**MEDICAL COLLEGES OF NORTHERN PHILIPPINES
INTERNATIONAL SCHOOL OF ASIA AND THE PACIFIC**

Alimannao Hills, Peñablanca, Cagayan
Telefax No.: (078)304-1010/ 846-7549

Website: www.mcnp.edu.ph/www.isap.edu.ph

E-Mail Address: adminoffice@mcnp.edu.ph/adminoffice@isap.edu.ph

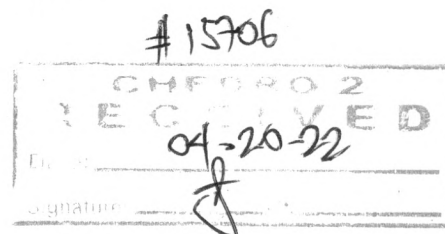


STUDENTS' PUBLICATION OFFICE

April 19, 2022

ATTY. MARCO CICERO F. DOMINGO

Regional Director of CHED R02
Commission on Higher Education
Carig, Tuguegarao City



Dear Sir,

Greetings in the Lord "who has called us out of darkness into His marvelous light" [cf. 1 Pt 2:9]

The Medical Colleges of Northern Philippines and International School of Asia and the Pacific, in collaboration with The Quill, the official student publication of MCNP and ISAP, and the Council of Leaders, the highest student body organization of MCNP and ISAP, will gather the student writers from the different Higher Education Institutions (HEI's) in Cagayan Valley for a **Virtual Regional Campus Journalism Webinar on May 12, 2022**.

This regional webinar is an avenue to keep the role of campus journalism thriving in the new normal of education, and igniting the passion of student writers as agents of change and truth. We will be using the Zoom application for this purpose carrying the theme:

"Enlivening the Role of Campus Journalism in the New Normal of Education"

For this reason, **may we ask your help and endorsement to all higher institutions in Region 2 as we will invite them to send 5 student writers**. This will be a **FREE webinar** and for those who are interested to join, can register to <https://bit.ly/RegRCJW>.

Moreover, may we also invite you to give a short message to the participants on May 12, 2022 at 9:15 am.

The zoom application link will be sent later.

Attached is the invitation for the Virtual Regional Campus Journalism Webinar for Student Writers.

Thank you for your continued support for the young journalists.

Sincerely yours,


CHRISTIAN R. GUZMAN, MBA
OIC, President
MCNP – ISAP

Virtual Regional Campus Journalism Webinar 2022

May 12, 2022

Through: ZOOM Meeting Platform

THEME: ENLIVENING THE ROLE OF CAMPUS JOURNALISM IN THE NEW NORMAL OF EDUCATION

I. RATIONALE

Campus journalism plays a pivotal role in every educational institution. It trains campus journalists to be responsible writers in the exercise of press freedom. The journalistic writing skills of student writers must perform one of the cardinal principles of journalism: the truth and accuracy. It is quite unfortunate that because of the pandemic, many of the usual press conferences which our young campus journalists really look forward have been interrupted.

However, The Quill, the official student publication of MCNP and ISAP, would like to continue what have been started before the pandemic through the initiation of the Virtual Regional Campus Journalism Webinar in order for the student writers to stay abreast of the skills and concepts in journalism.

Moreover, student writers should imbibe a responsibility of being agents of change and accuracy now that the social media is being bombarded with fake news. This is being organized to provide them necessary knowledge and virtual training as they are expected to be valuable contributors of a better society.

II. OBJECTIVES

The Virtual Regional Webinar for Student Writers aims to:

- A. update participants on the latest trends, approaches, and principles of journalistic writing in view of the new normal in education;
- B. promote the right to access information, knowledge, and data necessary to strengthen journalistic values;
- C. promote responsible journalism and fair and ethical use of social media; and
- D. affirm that people should use their individual skills, beliefs and experience to construct their own meanings from media messages

III. GUIDELINES

- A. The Virtual Regional Conference for Student Writers is a one-day webinar-workshop for college student journalists.
- B. Registration will also be through online using the <https://bit.ly/RegRCJW>. Once the participant registered, he/ she will be receiving the full details of the virtual conference on his/ her email address.
- C. Each school must send five (5) student writers for this activity.
- D. This will be a FREE Regional Conference for Student Writers. Hence, NO REGISTRATION FEE will be required.
- E. E-certificates will be given for those who join and finish the one-day activity.

IV. PROGRAM

REGIONAL CAMPUS JOURNALISM WEBINAR 2022

"Enlivening the Role of Campus Journalism in the New Normal of Education"

TIME	ACTIVITY	PERSON IN-CHARGE
MORNING		
8:00 – 8:30	Waiting Period	
8:30 – 8:40	Opening Program • Prayer • Singing of National Anthem • Region 2 Hymn	Kathlene Joy Pamittan Literary Editor, MCNP - ISAP The Quill
8:40 – 9:00	Acknowledgement of Participants House Rules	MODERATORS
9:00 – 9:15	Welcome Message	CHRISTIAN R. GUZMAN, MBA OIC, President, MCNP-ISAP
9:15 – 9:30	Message	ATTY. MARCO CICERO F. DOMINGO Regional Director, CHED RO2
9:30 – 9:40	Introduction to the 1st Speaker	Sergie Castillo News Editor, MCNP-ISAP The Quill
9:40 – 11:00	Topic 1: Enlivening the Role OF Campus Journalism in the New Normal of Education	DR. CHELITO MALAMUG Graduate School Program Coordinator/English Professor, CSU Andrews Campus
11:00 – 11:25	OPEN FORUM	
11:25 – 11:35	Presentation of Certificate of Appreciation	MODERATORS
11:30 – 1:30	LUNCH BREAK	
AFTERNOON		
1:30 – 1:55	RECAP/GAME	MODERATORS
1:55 – 2:00	Introduction to the 2nd Speaker	Erica Drapeza Circulation Manager, MCNP-ISAP The Quill
2:00 – 3:00	Topic 2: Fair and Ethical Use of Social Media as Student Journalist	MR. MARK DJERON TUMABAO Information Officer and Social media Manager, PIA Region 2
3:00 – 3:05	Presentation of Certificate of Appreciation	MODERATORS
3:05 – 3:10	Introduction to the 3rd Speaker	John Isaac Valle Graphic Designer, MCNP-ISAP The Quill
3:10 – 4:10	Topic 3: The Online and Digital Publishing: the New Trend	MR. JONAS DUPO Book Author & Motivational Speaker CEO & President, John 14:14 Book Publishing Center & John 14:14 Educational Consultancy Center
4:10 – 4:15	Presentation of Certificate of Appreciation	MODERATORS
4:15 – 4:30	Response from the Participants	
4:30 – 4:45	Closing Remarks	ATTY. CRISTINA G. NATIVIDAD, MBA Vice President for Innovations and External Initiatives, MCNP-ISAP
4:45 – 4:50	Prayer	Rosemarie Pichay President, ISAP COL
Moderators: Nill Angelo Viernes & Kwennie Trisha Mae Gaspar		



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ENLIVENING THE ROLE OF CAMPUS JOURNALISM IN THE NEW NORMAL OF EDUCATION

SPEAKERS

May 12, 2022 | 8:30 AM

zoom

DR. CHELITO MALAMUG
Graduate School Program Coordinator/English Professor,
Cagayan State University (CSU), Andrews Campus
Former Adviser, The CSU Communicator
"Enlivening the Role of Campus Journalism in the New Normal of Education"

MR. MARK DJERON TUMABAO
Information Officer and Social Media Manager,
Philippine Information Agency – Region 2
"Fair and Ethical use of Social Media as Student Journalist"

MR. JONAS DUPO
CEO & President, John 14:14 Book Publishing Center
and John 14:14 Educational Consultancy Center
"The Online and Digital Publishing: The New Trend"

TO REGISTER: <https://bit.ly/RegRCJW>

MCNP-ISAP-THE QUILL

Topics and the Speakers

1. Enlivening the Role of Campus Journalism in the New Normal of Education

Chelito Malamug, Ph.D.

- Dr. Chelito Malamug is a full - fledged professor and the current Graduate School Program Coordinator of Cagayan State University, Andrews Campus. He was a former adviser of "The CSU Communicator" which is a recipient of various awards throughout the years.

His topic will serve as a fuel to ignite the passion of the student writers to keep the role of campus journalism thriving in the new normal of education. It is also expected that through this topic, student writers will be equipped with appropriate tools and skills to survive the challenges brought by the pandemic.

2. Fair and Ethical Use of Social media as Student Journalist

Mr. Mark Djeron Tumabao

- Sir Mark Djeron Tumabao is a former Editor-in-Chief of "The Louisian Courier" and the current Information Officer and Social Media Manager of the Philippine Information Agency (PIA), Region 2. He is equipped with knowledge, skills, and experiences in the use of social media platforms to share accurate information and contents as he also practices "vlogging".

As fake news has become more widespread nowadays, his topic will empower and capacitate the student writers to counter misinformation through digital technology. It is also expected that through this topic, student journalists will be responsible in posting and circulating articles, and trending news on social media platforms.

3. The Online and Digital Publishing: The New Trend

Mr. Jonas Dupo

- Sir Jonas Dupo is an author, a motivational speaker, and an international book writing coach. He already authored 8 books, and produced more than 300 authors all over the

globe in just more than a year. He is currently the CEO & President of John 14:14 Book Publishing Center and the founder of "Legacy of Kindness Foundation".

To adapt with the challenges brought by the pandemic, we shifted from face-to-face interactions and platforms to online or virtual ones. Hence, this topic is necessary to help the student writers acquire appropriate knowledge and skills to maximize the use of our modern and digital technology in the field of journalism.