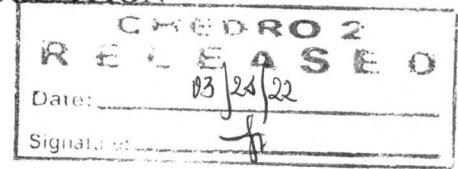




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02



REGIONAL MEMORANDUM
No. 097, Series of 2022

**FOR : ALL PRESIDENTS/ OFFICERS-IN-CHARGE/HEADS OF PUBLIC
AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)**

SUBJECT : 1st CAGAYAN VALLEY CMCI REGIONAL RESEARCH CONFERENCE

DATE : March 24, 2022

Attached is a copy of the communication from **DIRECTOR LEAH PULIDO OCAMPO**, Regional Director, Department of Trade and Industry, Tuguegarao City, inviting interested participants from the Higher Education Institutions (HEIs) to the 1st Cagayan Valley CMCI Regional Research Conference with the theme “Competitive and Innovative LGU’s: Toward an Investment-Ready Cagayan Valley” from **March-June 2022**.

Interested participants will have to accomplish an Intent to Participate Form through this link: <https://bit.ly/FirstCVRRC>. Once the accomplished intent to participate form is received, the secretariat will email the research abstract template along with a copy of the CMCI Raw Data from 2011 to 2020 to the concerned applicant. Research Abstracts should be submitted on or before **April 15, 2022**.

For reference, attached are the Activity Briefer, Guidelines and Mechanics.

For clarifications and concerns, please coordinate with Mr. Reiner P. Cardenas, DTI R2s CMCI Focal Person and you may contact him at 0956-996-4655 or email ReinerCardenas@dti.gov.ph.

For your voluntary participation.


ATTY. MARCO CICERO F. DOMINGO
OIC-Director IV

Encl. as stated

:JPC3242022#15180E-RD

21 March 2022

ATTY. MARCO CICERO F. DOMINGO

OIC – Director IV

Commission on Higher Education R02

Tuguegarao City, Cagayan



Dear Atty. Domingo:

The Department of Trade and Industry Region 02 is set to implement the **1st Cagayan Valley CMCI Regional Research Conference** with the theme *“Competitive and Innovative LGUs: Toward an Investment-Ready Cagayan Valley”* from March – June 2022.

The theme aims to provide recommendations that shall:

1. Inspire the Local Chief Executives to be more proactive in their espoused responsibility of achieving genuine change for the people they govern by driving local economic development and competitiveness, and integrating innovative strategies in their locality; and
2. Introduce strategic actions and investment-friendly policies that will improve the overall competitiveness of the cities and municipalities in the region as it impacts the regional competitiveness and investment climate of the Cagayan Valley Region (*based on the 5 Pillars of the CMCI – Economic Dynamism, Government Efficiency, Infrastructure, Resiliency and Innovation*)

Relative to this, may we earnestly request your support and assistance in promoting this activity in the different Higher Education Institutions (HEIs) in the region. Interested participants will have to accomplish an Intent to Participate Form thru this link: <https://bit.ly/FirstCVRRC>. Once the accomplished intent to participate form is received, the secretariat will email the research abstract template along with a copy of the CMCI Raw Data from 2011 to 2020 to the concerned applicant. Research Abstracts should be submitted on or before **15 April 2022**.

For reference, attached are the Activity Briefer and Guidelines and Mechanics.

For clarifications and concerns, please coordinate with Mr. Reiner P. Cardenas, DTI R2's CMCI Focal Person. He can be reached at 0956-996-4655 or ReinerCardenas@dti.gov.ph.

We deeply appreciate your favorable action on this request.

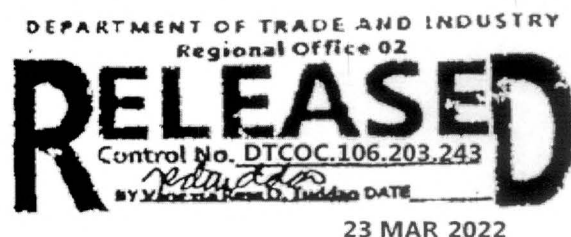
Thank you and best regards.

Truly,



LEAH PULIDO OCAMPO

Regional Director



DTI REGIONAL OFFICE 02

DEPARTMENT OF TRADE AND INDUSTRY REGION 02

1st Cagayan Valley CMCI Regional Research Conference

Theme: "Competitive and Innovative LGUs: Toward an Investment-Ready Cagayan Valley"

BRIEFER

The DTI Region 02 invites all research practitioners and enthusiasts to participate in the **1st Cagayan Valley CMCI Regional Research Conference** with the theme "*Competitive and Innovative LGUs: Toward an Investment-Ready Cagayan Valley*".

The theme aims to provide recommendations that shall:

- Inspire the Local Chief Executives to be more proactive in their espoused responsibility of achieving genuine change for the people they govern by driving local economic development and competitiveness, and integrating innovative strategies in their locality; and
- Introduce strategic actions and investment-friendly policies that will improve the overall competitiveness of the cities and municipalities in the region as it impacts the regional competitiveness and investment climate of the Cagayan Valley Region *(based on the 5 Pillars of the CMCI – Economic Dynamism, Government Efficiency, Infrastructure, Resiliency and Innovation)*

The Cities and Municipalities Competitiveness Index (CMCI) Survey is an annual ranking of different cities and municipalities in the country based on a tool developed by the NCC with the assistance of the USAID. The framework of the CMCI is drawn from the goal to make the country more globally competitive by measuring local competitiveness based on five major criteria: economic dynamism, government efficiency, infrastructure, resiliency, and innovation.

Every year, massive number of data is collected from different LGUs based on the CMCI indicators that reflect the LGUs' competitiveness level. These data, when fully maximized and analyzed will provide a clear picture of the level of competitiveness of the LGUs, of the regions and of the country as a whole; will identify areas for improvement and growth; and introduce reforms and initiatives to boost and improve local competitiveness.

OBJECTIVE:

The activity aims to utilize the CMCI data in providing useful information, informative conclusions and sound recommendations that will improve the regional competitiveness and investment climate of the Cagayan Valley, through data research and analysis

PARTICIPANTS:

The 1st CMCI Cagayan Valley Regional Research Conference is open to all, whether individual, private and public sector or academic institutions **from Region 02**, that are interested in government policy research and proposals. The researcher/s can be individual or group (maximum of 3 members).

RESEARCH CONFERENCE COMPONENTS:

The Research Conference has 2 components, to wit:

First Component: Call for Research Papers

1. Call for Entries - Invitation letters will be sent to the HEIs in Region 02; and at the same time, will also be posted in DTI-R2s official FB pages. Interested participants will have to accomplish an Intent to Participate Form within the given deadline.
2. Submission of Research Title and Abstracts - Interested participants are required to submit a proposal that include the Title of the Research Study and an Abstract related to the research topic.
3. Review of Entries - Research Titles and Abstracts will be reviewed by esteemed researchers (board of adjudicators) that will be invited from other Regions. The Board of Adjudicators will select entries that will proceed to the next stage.
4. Submission of Research Papers - Selected entries will be notified and will be required to submit full research papers that contain the following parts: Introduction, Methodology, Results and Discussion, and Bibliography.

Second Component: Regional Research Conference

Five (5) research papers will be presented in the 1st Cagayan Valley CMCI Regional Research Conference. There will be an allotted time for each presentation, and the Board of Adjudicators will judge the research papers based on its content, relevance, and organization. Three (3) best research papers will be recognized/awarded.

REWARDS AND PRIZES:

First Prize : Php 15,000.00
Second Prize : Php 10,000.00
Third Prize : Php 5,000.00
Consolation Prizes (4th and 5th): Php 3,000.00 (Each)

TIMETABLE:

COMPONENT / ACTIVITY	DATE OF IMPLEMENTATION
Call for Research Papers	
Call for entries	March 17, 2022
Submission of Research Title and Abstract	April 15, 2022
Review of Entries	April 18-22, 2022
Submission of Full Research Papers	June 15, 2022
Regional Research Conference	June 28, 2022

DEPARTMENT OF TRADE AND INDUSTRY REGION 02

1st Cagayan Valley CMCI Regional Research Conference

Theme: "Competitive and Innovative LGUs: Toward an Investment-Ready Cagayan Valley"

GUIDELINES AND MECHANICS

1. The 1st Cagayan Valley CMCI Regional Research Conference is open to all, whether individual, private and public sector or academic institutions **from Region 02**, that are interested in government policy research and proposals. The researcher/s can be individual or group (maximum of 3 members).
2. The research paper topics should focus on the study of regional or local competitiveness using the CMCI data from any or all pillars of CMCI. The theme "*Competitive and Innovative LGUs: Toward an Investment-Ready Cagayan Valley*" aims to:
 - Inspire the Local Chief Executives to be more proactive in their espoused responsibility of achieving genuine change for the people they govern by driving local economic development and competitiveness, and integrating innovative strategies in their locality; and
 - Introduce strategic actions and investment-friendly policies that will improve the overall competitiveness of the cities and municipalities in the region as it impacts the regional competitiveness and investment climate of the Cagayan Valley Region
3. Interested participants will have to accomplish an Intent to Participate Form thru this link: <https://bit.ly/FirstCVRRC>. Once the accomplished intent to participate form is received, the secretariat will email the research abstract template along with a copy of the CMCI Raw Data from 2011 to 2020 to the concerned applicant.
4. Research Abstracts should be submitted on or before **15 April 2022**.
5. All Abstracts will be reviewed, and all the author/s will be properly informed through their email addresses if they are shortlisted.
6. Only shortlisted applicants will proceed with the preparation of full research papers.
7. Plagiarism or copyright infringement will not be tolerated.
8. DTI Region 02 will be the sole owner of all the submissions of the Researchers relative to the conduct of this activity, including but not limited to:
 - Research Proposal;
 - Full Research Paper.
9. Top five (5) research papers will be presented to a panel of esteemed adjudicators on the day of the Research Conference.
10. The following prizes will be given to the top 5 research papers:
 - First – Php 15,000.00

- Second – Php 10,000.00
- Third – Php 5,000.00
- Fourth and Fifth – Php 3,000.00 each

11. The best research paper will be presented during the 6th Cagayan Valley Regional Competitiveness Forum and 2022 CMCI Awarding Ceremony tentatively scheduled in July 2022.

For clarifications or concerns, please coordinate with Mr. Reiner P. Cardenas, Trade and Industry Development Specialist. He can be reached at 0956-996-4655 or ReinerCardenas@dti.gov.ph.