Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02

CHED 2
RELEASED
Date: 11/10/21
Signature:

REGIONAL MEMORANDUM
No. 343, Series 2021

FOR : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 02

SUBJECT : INVITATION TO THE #MyKwentongCHEDUniFAST WEBINAR SERIES PROJECT WITH THE FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES

DATE : November 9, 2021

Attached is a copy of the Memorandum from **ATTY. RYAN L. ESTEVEZ, OIC-Executive Director IV – Unified Student Financial Assistance System for Tertiary Education (UniFAST)**, disseminating the invitation and schedule of the **#MyKwentongCHEDUniFAST Webinar Series** Project that seeks to provide the UniFAST beneficiaries with a platform to create digital content which would enable them to play a role in influencing others to pursue higher education.

The aforementioned project will be conducted in two (2) stages: first, the Vlogging Webinar Series which will be orchestrated by digital content influencers and vloggers who will tackle topics on effective editing and choosing the perfect filming equipment; and second, the launching of the Vlogging Portal where participants may submit their vlogs and exhibit their experiences as advocates of RA 10931.

Below is the schedule and webinar topics with the number of expected participants:

SCHEDULE

Date	HEI Classification	No. of HEIs with FHE/TDP/TES Beneficiaries	Maximum No. of Students per HEI	No. of Participants
November 20, 2021	State Universities and Colleges	25	3	75
November 28, 2021	Private Higher Education Institutions	43	3	129

2 Dalan na Imammo Corner By-Pass Road, Regional Government Center, Carig Sur, Tuguegarao City, Cagayan
Website:www.ched.gov.ph Telephone Nos: (078) 304-1650 / (078) 396-0651 / (078) 396-0689 / (078) 304-2105

WEBINAR TOPICS

Time	Topic	Mentor
8:30 AM – 10:00 AM	Creating an Audience through Vlogging	Nicole Cordoves/Alternate TDP
10:30 – 12:00 NN	How to Create Engaging Content	Macoy Dubs
LUNCH BREAK		
1:30 PM – 3:00 PM	Editing your Content	Alternate TBD (Saturdays) Ilsa Malsi (Sundays)
3:30 PM – 5:00 PM	Equipment Essentials for your Vlogs	Joyce Pring / Mark Meily

Those who will be participating can register their names by accomplishing an online registration form on the specified schedule and will receive a confirmation and zoom meeting ID through email.

For questions and clarifications, the UniFAST Advocacy, Promotions and Career Guidance Division may be reached through email at advoc.unifast@ched.gov.ph and mobile at 0998-985-2955.

For your information and guidance.

JULIETA M. PARAS, Ed.D., CESE
Director IV

Kindly rate the delivery of our services through the link below:
Link: bit.ly/CHEDRO2CSS
Your response shall help us improve our systems
and procedures so we can better serve you.
Thank you.

Encl: as stated

Unifast/AMJ/RDO-12772

2 Dalan na Imammo Corner By-Pass Road, Regional Government Center, Carig Sur, Tuguegarao City, Cagayan
Website:www.ched.gov.ph Telephone Nos: (078) 304-1650 / (078) 396-0651 / (078) 396-0689 / (078) 304-2105

Republic of the Philippines
Unified Student Financial Assistance System for Tertiary Education
Ground Floor, Bldg. E, UP Ayala Land Technohub Complex, Commonwealth Ave. Diliman Quezon City
Email: unifastsecretariat@ched.gov.ph

12772

CHED RECEIVED 11-9-21

MEMORANDUM FROM THE OFFICE OF THE EXECUTIVE DIRECTOR

For : **CHED REGIONAL DIRECTORS**
UNIFAST REGIONAL COORDINATORS

Through : **ATTY. CINDERELLA FILIPINA S. BENITEZ-JARO**
Executive Director, Commission on Higher Education

Estevez Ryan Legisniana Digitally signed by Estevez Ryan Legisniana Date: 2021.11.08 18:27:36 +08'00'

From : **ATTY. RYAN L. ESTEVEZ**
OIC Executive Director IV

Subject : **INVITATION TO THE #MyKwentongCHEDUniFAST WEBINAR SERIES PROJECT WITH THE FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES**

Date : **November 5, 2021**

The Commission on Higher Education and the Unified Student Financial Assistance System for Tertiary Education launched two projects with the Film Development Center of the Philippines (FDCP) that would be part of the advocacy to promote the benefits and successes of the programs under RA 10931 (Universal Access to Quality Tertiary Education Act) particularly the Free Higher Education and Tertiary Education Subsidy programs through webinar-based training on digital media content creation (**#MyKwentongCHEDUniFAST**) and a short film lab (**Cinelskool**).

#MyKwentongCHEDUniFAST seeks to provide our beneficiaries with a platform to create digital content which would enable them to play a role in influencing others to pursue higher education. The project will be conducted in two (2) stages. First, the Vlogging Webinar Series will be orchestrated by digital content influencers and vloggers who will tackle topics on effective editing and choosing the perfect filming equipment. The second stage will begin with the launch of the Vlogging Portal where participants may submit their vlogs and exhibit their experiences as advocates of the RA 10931.

Below is the schedule and the webinar topics for each cluster with the number of HEIs and allotted number of participants.

FOR PUBLIC HIGHER EDUCATION INSTITUTIONS

Saturdays-Sundays Regional Cluster	No. of HEIs with FHE/TES/TDP Beneficiaries	Maximum No. of Students Per HEI	No. of Participants
November 13 – NCR (combined with private HEIs)	141	6	846
November 14 – Visayas	147	6	882
November 20 – Luzon	308	3	924
November 21 – Mindanao	156	6	936

FOR PRIVATE HIGHER EDUCATION INSTITUTIONS

Saturdays-Sundays Regional Cluster	No. of HEIs with TES/TDP Beneficiaries	Maximum No. of Students Per HEI	Total No. of Participants
November 27 – Visayas	203	**4**	**812**
November 28 – Luzon (Batch 1) Region 1, 2, 3, CAR	257	**3**	**771**
December 4 – Luzon (Batch 2) Calabarzon, Mimaropa, Bicol	301	**3**	**903**
December 5 – Mindanao	338	**3**	**1,014**

Those who will be participating in this webinar can register their names by accomplishing an online registration form. Participants will receive a confirmation and zoom meeting ID through the email address provided.

TIME	TOPIC	MENTOR
8:30 AM - 10:00 AM	Creating an Audience through Vlogging	Nicole Cordoves / Alternate TBD
10:30 AM - 12:00 NN	How to Create Engaging Content	Macoy Dubs
LUNCH BREAK		
1:30 PM - 3: 00 PM	Editing your Content	Alternate TBD (Saturdays) Ilsa Malsi (Sundays)
3:30 PM- 5:00 PM	Equipment Essentials for your Vlogs	Joyce Pring / Mark Meily

Likewise, all Regional Coordinators are requested to disseminate this call for participants to HEIs under their jurisdiction. Details of this project will soon be posted on our official FB pages @unifastofficial and @FDCP.ph and so we encourage you to have the information shared in your respective CHED Regional Offices and PINASkolar pages.

For questions and clarifications, the UniFAST Advocacy, Promotions and Career Guidance Division may be reached at advoc.unifast@ched.gov.ph and mobile number 0998-985-2955.

Thank you very much and we look forward to your usual cooperation.