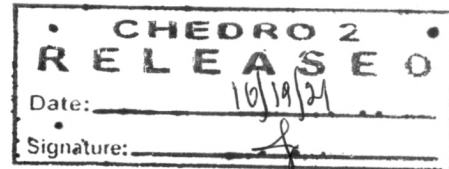




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02

REGIONAL MEMORANDUM ORDER
No. *314*, series of 2021



FOR : ALL PRESIDENTS/OFFICERS-IN-CHARGE/HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 02 OFFERING BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT AND BACHELOR OF SCIENCE IN TOURISM MANAGEMENT ROGRAMS

SUBJECT : CHANGE OF SCHEDULE FOR THE HOSPITALITY/TOURISM MANAGEMENT (HTM) CONVENTION 2021 WITH THE THEME "FORGING AND STRENGTHENING PARTNERSHIP AMIDST THE PANDEMIC"

DATE : OCTOBER 19, 2021

Attached is a copy of the communication from **MR. JOHN MICHAEL C. IBARRA**, Lead Convener/Faculty Member, Hospitality & Tourism Management Department, Saint Mary's University, Bayombong, Nueva, Vizcaya, regarding the **Change of Schedule for the Hospitality/Tourism Management (HTM) Convention 2021** with the theme: "Forging and Strengthening Partnership Amidst the Pandemic" from October 12, 2021 to October 28, 2021 at 11:30 AM via Zoom.

Interested participants for the said activity need to register through the link <https://forms.gle/2eSJhLY1t7M7cF91A> to receive the Zoom log in credentials.

For your voluntary support and participation.


JULIETA M. PARAS, Ed.D., CESE
Director IV

Encl.: as stated

Kindly rate the delivery of our services through the link below:

Link: <http://bit.ly/CHEDRO2CSS>

Your response shall help us improve our systems and procedures so we can better serve you.

Thank you.

:bj101921_tracking#12395



SAINT MARY'S UNIVERSITY Bayombong, Philippines 3700
School of Accountancy and Business
Hospitality and Tourism Management Department

October 18, 2021

JULIETA M. PARAS, Ed.D., CESE
CHED Regional Director IV
Commission on Higher Education Region II
Tuguegarao City, Cagayan



Dear Director Paras;

Greetings of Peace and Joy from the Lord!

This is to respectfully seek your kind re-endorsement of our event, HTM Convention 2021. We have decided to reschedule the event in consideration for all the participants that have been affected by widespread power outages and connection instability due to Typhoon Maring. The convention would be discussing on: Forging and Strengthening Partnership Amidst the Pandemic.

With your consideration and support for the said event, we intend to hold a half-day convention on October 28 (Thursday), via Zoom virtual platform. For the speakers, we have invited and have received confirmation from ASec. Bueno of the Department of Tourism; Prof. Villamin, Founder and Board Chairman of the Junior Tourism and Hospitality Management Association of the Philippines (JTHMAP), and acclaimed Chef and Founder of Eat Matters PH, Chef Laureano.

Please find attached our proposal paper for your perusal and suggestions.

We anticipate your kind endorsement of this activity so as to encourage maximum participation from among students and instructors of Hospitality, Tourism, and Business within and nearby our region. Thank you and may the Good Lord bless us all.

Hospitably yours,

Mr. Jasper P. Bacena
Event Manager, HTM Convention 2021

Ms. Chloe Florian B. Tayaban
Assistant Event Chair, HTM Convention 2021

Mr. JOHN MICHAEL C. IBARRA, CHP
HPC7 Course Adviser/Lead Convener

Noted by:

Dr. MAYVELYN S. COVITA, CTP
Head, HTM Department

Mrs. ELNORA V. ADALEM, CPA
Academic Dean

EVENT PROPOSAL:	
Hospitality and Tourism Management (HTM) Convention 2021 <i>Theme: Forging and Strengthening Partnership Amidst the Pandemic</i>	
Nature of Activity	Online/Virtual Convention
Title of Activity	Hospitality and Tourism Management (HTM) Convention 2021
Theme	<i>“Forging and Strengthening Partnership Amidst the Pandemic”</i>
Convention Topics	<p>1st Leadership Talk: Ways and Techniques on Networking, Maintaining and Starting Partnerships Amidst the Pandemic. Speaker: Prof. Jojo M. Villamin, JTHMAP Founder/President</p> <p>2nd Leadership Talk: <i>Leadership: Brand leadership of Travelling Spoon and teamwork during the pressured hours of kitchen operations</i> Speaker: Chef Isi Laureano, Founder – Eat Matters PH</p>
Convenors	<p>Faculty Convenor Mr. John Michael C. Ibarra HPC 7 Instructor and Lead Convenor</p> <p>Student Convenors: 2021 Events Management Class</p> <p>Mr. Jasper P. Bacena Event Manager</p> <p>Ms. Chloe Florian B. Tayaban Assistant Event Chairman</p> <p>Ms. Jhovemhel I. Millado Secretary General</p> <p>Mr. Dairon Ismael Mallari Assistant Chair for Registration</p> <p>Ms. Dianne H. Pineda Assistant Chair for Ways and Means</p>
Date	October 28, 2021 (Thursday)
Venue	Zoom Video Conferencing
Time	1145 hrs to 1630hrs
Required attire	Corporate attire/OJT Uniform
Registration fee	No registration fee
Objectives	<p>The Convention aims to:</p> <ul style="list-style-type: none"> ❖ Update and educate participants with the current trends and techniques on establishing and nurturing professional connections despite the restrictions brought about by the pandemic. ❖ Celebrate the linkage of the MAHTMS with the national organization of JTHMAP. ❖ Confer the membership of newly elected officers and the assignment of their advisers. ❖ Give the participants a glimpse into how a professional kitchen works and how important leadership skills are in the culinary world.
Participants	<ul style="list-style-type: none"> ➢ All instructors and students under the Hospitality and Tourism Management Department of Saint Mary's University ➢ Instructors and students of Saint Mary's University that are interested in the topics. ➢ Hospitality and Tourism Management instructors and students from colleges and universities from Nueva Vizcaya and its nearby provinces.
Rationale	<p>This convention will be a celebration of the linkage of MAHTMS to JTHMAP, and will also be a collaborative effort between the Introduction to MICE class of Mr. Ibarra and the newly formed student organization. It makes for a good project for both the class and the organization. For them to hone their skills in events management and challenge themselves to exercise their leadership skills.</p>
Topics and Speakers	<ul style="list-style-type: none"> ➢ The first speaker, A Sec. Maria Rica C. Bueno of the Department of Tourism, will be giving an inspirational message to all the participants of the convention. <i>Hon. Maria Rica C. Bueno is the Department of Tourism Assistant Secretary for Human Capital Development and Industry Manpower Development.</i> ➢ The second speaker, Hon. Julieta M. Paras, Ed.D., CESE., of CHED Region 2 will be giving a message to the participants of the convention <i>Hon. Julieta M. Paras, Ed.D., CESE., is the CHED Regional Director</i>

	<p><i>IV, CHED Region 2</i></p> <ul style="list-style-type: none"> ➤ The third speaker, Prof. Jojo M. Villamin, is a faculty member of San Beda University and is also the founding president of JTHMAP. He will be delivering a talk on networking and building connections. ➤ The fourth speaker, Chef Isi Laureano, Founder of Eat Matters PH and a host for Travelling Spoon. She will be discussing the brand leadership of Travelling Spoon and teamwork during pressured hours of kitchen operations.
Endorsement	To encourage maximum participation from colleges and universities within the region and nearby provinces, we have drafted a letter to be endorsed by the Commission on Higher Education (CHED) Region 2.
Proposed Program Flow/Timeline	
11:45 - 11:50 AM	Invocation
11:50 - 11:55 AM	National Anthem
11:55 AM - 12:00 PM	Statement of the Event Objectives <i>Mr. Jasper P. Bacena, BSHM 3, Event Manager</i>
12:00 - 12:15 PM	Welcome Remarks <i>Dr. John Octavious S. Palina, University President</i>
12:15 - 12:30 PM	Introduction to the Speaker, ASec. Bueno <i>Miss Chloe Florian B. Tayaban, BSHM 3, Assistant Event Chairman</i>
12:30 - 1:00 PM	Inspirational Message <i>Asec. Maria Rica C. Bueno, Department of Tourism Assistant Secretary for Human Capital Development and Industry Manpower and Development</i>
1:00 - 1:05 PM	Introduction to the Speaker, Dr. Paras <i>Miss Jhovemhel I. Millado, BSHM 3, Secretary General-HTM Convention 2021</i>
1:05 - 1:35 PM	Messages to Convention Participants <i>Hon. Julieta M. Paras, Ed.D., CESE, CHED Regional Director IV, CHED Region 2</i>
1:35 - 1:55 PM	Intermission Number
PART II	
1:55 - 02:00 PM	Introduction to the Keynote Speaker <i>Mr. Kyle Ivan Spencer Nilour O. Cortez, BSTM 4, MAHTMS Governor</i>
02:00 - 02:30 PM	Leadership Talk: Ways and techniques on networking, maintaining and starting partnerships amidst the pandemic <i>Prof. Jojo M. Villamin, JTHMAP Founder and President</i>
02:30 - 02:40 PM	Open Forum <i>Facilitated by: Miss. Windell Marie M. Colobong and Mrs. Jesusa Anna Maria F. Jacalne, MAHTMS Advisers, and HTM Faculty Members</i>
02:40 - 02:45 PM	Invitation for Membership <i>Prof. Jojo M. Villamin, JTHMAP Founder and President</i>
02:45 - 02:50 PM	Recognition of Membership
02:50 - 03:00 PM	Words of Gratitude <i>Mr. John Michael C. Ibarra, CHP, MSHRM, Lead Convener, and HTM Faculty member</i>
03:00 - 03:25 PM	Intermission Number
PART III	
03:25 - 03:30 PM	Introduction to the Speaker <i>Miss Jia Gjeannel P. Arriola, BSHM 3, Assistant Head-Layout Artist</i>
03:30 - 04:00 PM	Leadership: Brand leadership of Travelling Spoon and teamwork during the pressured hours of kitchen operations <i>Chef Isi Laureano, Founder- Eat Matters PH</i>
04:00 - 04:15 PM	Acknowledgment of the Participants <i>Miss Chloe Florian B. Tayaban, BSHM 3, Assistant Event Chairman</i>
04:15 - 04:20 PM	Closing Remarks <i>Prof. Mayvelyn S. Covita, CTP, Ph.D., HTM Department Head</i>
04:20 - 04:25 PM	Closing Prayer <i>Miss Dianne H. Pineda, BSHM 3, Assistant Head- Means and Ways</i>

MASTER OF CEREMONIES

Miss Justine Marrielle D. De Vera and Mr. Sherwin Jumhel C. Marzan
BS Tourism Management 3
Board Member and Vice Governor for Academic Affairs, MAHTMS

FINANCIAL BREAKDOWN

Service/Product	Amount
Professional Fee for Prof. Villamin	2,500
Tokens of Gratitude for the Speakers (Php 2,000 for Chef Laureano, Php 1,000 for all other speakers)	5,000
Miscellaneous expenses for the event (shipping of the tokens of gratitude for the speakers, and all other expenses in respect with the event)	1,000
Transportation in buying tokens and in sending via courier	500
Raffle prizes	2,000
Total	11,000
Contingency (@10%)	1,100
Sub Total	12,100
Donation of Dr. Covita for raffle prizes	1,000
Total Event Cost	11,100

Prepared by:

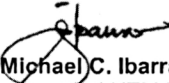


Miss Dianne M. Pineda
BSHM 3 and Assistant Head- Means and Ways



Mr. Jasper P. Bacena
BSHM 3 and Event Manager

Noted by:



Mr. John Michael C. Ibarra, CHP, MSHRM
Lead Convener, and HTM Faculty member