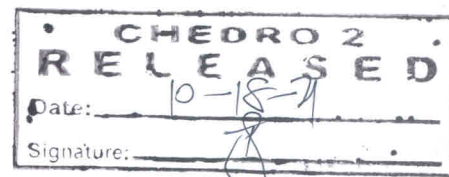




Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**  
Region 02



**REGIONAL MEMORANDUM**  
**No. 315, series of 2021**

**FOR : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS OFFERING INFORMATION TECHNOLOGY EDUCATION PROGRAMS IN THE PROVINCE OF CAGAYAN**

**SUBJECT : PARTICIPATION IN THE TECHTALKS 2021!: "HACK TO THE FUTURE" EVENT ORGANIZED BY DEPARTMENT OF TRADE AND INDUSTRY REGION 2 - CAGAYAN PROVINCIAL OFFICE**

**DATE : OCTOBER 18, 2021**

Attached for the information and participation of all interested parties is the communication from **MA. SALVACION A. CASTILLEJOS**, Provincial Director, Department of Trade and Industry (DTI) Region 2 - Cagayan Provincial Office, Regional Government Center, Carig Sur, Tuguegarao City, inviting Higher Education Institutions offering Information Technology Education programs to attend the Talks 2021!: "Hack to the Future" event organized by DTI Cagayan Provincial Office via Zoom platform.

The activity aims to support and promote the development of Information and Communications Technology (ICT) as one of the identified priorities in Region 2 by conducting the following:

1. An Advocacy Webinar on Career and Business Opportunities in ICT on October 19 and 20, 2021; and
2. An Inter-School ICT Competition (Hackathon) on October 27, 2021.

The meeting credentials for both the webinar and the competition are as follows:

Zoom Link: <https://bit.ly/3n0WfLb>

Meeting ID: **969 7342 2975**

Passcode: **061 928**

  
**JULIETA M. PARAS, Ed.D., CESE**  
Director IV

*Encl.: as stated*

Kindly rate the delivery of our services through the link below:

Link: [bit.ly/CHEDRO2CSS](https://bit.ly/CHEDRO2CSS)

Your response shall help us improve our systems and procedures so we can better serve you.

Thank you.

:drd/2021.1018a.12351 | RM - DTI TechTalks 2021!



## **TechTalks 2021!: “Hack to the Future”**

October 19 - 20 and 27, 2021

Via Zoom

### **BRIEFER**

#### **I. Rationale/Background**

The future has arrived. Now we have to ensure that we have a place in it!

From globalization to digitalization, ICT revolution has profoundly changed the rules of the game.

The same is true for both career and business – where education and experience, though still critical, may no longer be enough. People have to adapt, and to learn new technologies and new ways of doing business if they are to prosper in the 21st century. As the learning curve grew steeper, it requires us to do and learn more, in less time.

It is in this regard that the Department of Trade and Industry – Cagayan Provincial Office through its Industry Development and Investments Promotion (IDIP) Unit of the Business Development Division (BDD) aims to conduct an activity entitled “Tech Talks 2021”!: “Hack to the Future”.

To achieve this, one of the strategies is to collaborate with Regional Line Agencies, Academes and Private Organizations for the realization of this activity.

#### **II. Objectives**

This activity aims to support and promote the development of Information and Communications Technology (ICT) as one of the identified priorities in Region 02.

1. *To conduct an Advocacy Webinar on Career and Business Opportunities in ICT – Oct. 19 - 20, 2021*

A webinar aimed at inspiring students (preferably ICT-related college/high school students), MSMEs, startups, and professionals to explore the career and business opportunities in ICT.

2. *To conduct an Inter-School ICT Competition (Hackathon) – Oct. 27, 2021*

An ICT-inspired pitching competition among the Academes (Universities, High Schools, State Universities and Colleges) wherein participating schools are to prepare a concept paper that proposes ICT-enabled solutions which addresses current issues or problems in the province of Cagayan.



### III. Target Participants

| No. | Activity Proponent                                  | Sector                               | No. of Participants                                 | Total |
|-----|---|--------------------------------------|---|-------|
| 1   | Webinar on Career and Business Opportunities in ICT | Academes                             | 120   | 150   |
|     |   | MSMEs, Startups, Professionals, etc. | 30  |       |
| 2   | Inter – School ICT Competition (Hackathon)          | Academes                             | 7<br>(Or at least 1 Team per participating academe) | 7     |

### IV. Partner Institutions

1. Regional Line Agencies (RLAS)
  - DICT
  - DOST
  - DOLE
  - CHED
  - DepEd
2. Academic Institutions
  - Saint Paul University Philippines (SPUP)
  - University of Saint Louis (USL)
  - Cagayan State University (CSU)
  - University of Cagayan Valley (UCV)
  - International School of Asia and the Pacific (ISAP)
  - AMA College
  - F.L Vargas College
  - Maila Rosario College
  - Tuguegarao City Science High School (TCSHS)
3. Private Organizations
  - HackTheNorth.ph
  - North Triam Tech. Inc.

### V. Implementation

1. Advocacy Webinar on Career and Business Opportunities in ICT – October 19, 2021, 8:00 AM – 12:00 NN and October 20, 2021, 1:00 PM – 5:00:PM via Zoom and Facebook Live
2. Inter-School ICT Competition (Hackathon) – October 27, 2021, 8:00am-12:00nn via Zoom



DEPARTMENT OF TRADE AND INDUSTRY  
CAGAYAN PROVINCIAL OFFICE

# Tech TALKS 2021!

*"Hack to the Future"*

## Webinar on Career and Business Opportunities in ICT

October 19, 2021 | 8:00 AM - 12:00 NN  
October 20, 2021 | 1:00 PM - 5:00 PM

## Inter - School ICT Competition (Hackathon)

October 27, 2021 | 8:00AM - 12:00NN

Join through this link or scan  
the QR Code  
Meeting ID: 969 7342 2975  
Passcode: 061928



@DTICagayan (078) 396 - 9925 | (078) 255 - 5381 r02.cagayan@dti.gov.ph



## TECH TALKS 2021!

### Webinar on Career and Business Opportunities in ICT October 19 - 20, 2021 via Zoom

#### *Tentative Programme*

| Time   | Topic   | Discussant/Responsible Person   |
|--|---|---|
| <b>Day 1 (October 19, 2021)   8:00 AM – 12:00 NN</b> |   |   |
| 7:00 AM – 8:00 AM                                    | Signing – in of Participants  |   |
| 8:00 AM – 8:15 AM                                    | Preliminaries <ul style="list-style-type: none"><li>• Prayer</li><li>• National Anthem</li><li>• Acknowledgment of Participants</li></ul> | <b>Secretariat</b>  |
| 8:15 AM – 8:30 AM                                    | Welcome Remarks   | <b>PD Winston T. Singun*</b><br>Provincial Director<br>DTI Isabela<br>(For Confirmation*)   |
| 8:30 AM – 8:45 AM                                    | Opening Message   | <b>RD Nestor S. Bongato</b><br>Regional Director,<br>DICT Luzon Cluster 1   |
| 8:45 AM – 9:45 AM                                    | State of the ICT Industry in Cagayan and in Region 02*  | <b>Mr. Mc Allen Reonel S. Cacacho</b><br>Founder and CEO,<br>HackTheNorth.ph  |
| 9:45 AM – 10:45 AM                                   | Where to Land a Job if you are IT?  | <b>Mr. Virgilio D. Holgado III, MIT</b><br>Geo Human Resources Manager,<br>Sutherland Global Services<br>Philippines                        |
| 10:45 AM – 11:05 AM                                  | Open Forum / Q and A  | <b>Resource Persons and Participants</b>  |
| 11:05 AM – 11:25 AM                                  | Ice Breaker/Games/Raffle  | <b>Secretariat</b>  |
| 11:25 AM – 11:45 AM                                  | Briefing and Orientation on the Conduct of Inter-School ICT Competition (Hackathon) on October 27, 2021                                   | <b>Mr. Jerard R. Que</b><br>TIDS<br>DTI Cagayan   |
| 11:45 AM – 12:00 NN                                  | Closing Remarks   | <b>Ms. Julieta M. Paras, ED.D, CESE*</b><br>Director IV,<br>Commission on Higher Education<br>Regional Office No. 02<br>(For Confirmation*) |



| <b>Day 2 (October 20, 2021)   1:00 PM – 5:00 PM</b> |  |   |
|---|--|---|
| 12:00 NN – 1:00 PM                                  | Signing – in of Participants   |   |
| 1:00 PM – 1:10 PM                                   | Preliminaries <ul style="list-style-type: none"> <li>• Prayer</li> <li>• Acknowledgment of Participants</li> </ul> | <b>Secretariat</b>  |
| 1:10 PM – 2:10 PM                                   | E – Commerce in the Philippines  | <b>Mr. Mark Joseph Panganiban</b><br>E – Commerce Director<br>Globe Telecom   |
| 2:10 PM – 3:10 PM                                   | North Triam Tech. Inc. and its ICT Services for MSMEs  | <b>Mr. Julian Arnel Paulo Sia</b><br>CEO<br>North Triam Tech. Inc.  |
| 3:10 PM – 3:30 PM                                   | Ice Breaker/Games/Raffle   | <b>Secretariat</b>  |
| 3:30 PM – 4:30 PM                                   | Tuguegarao City's ICT Journey: Technology Ecosystem Development Plan and 2021 – 2025 ICT Roadmap                   | <b>Hon. Atty. Jefferson P. Soriano*</b><br>City Mayor,<br>Local Government Unit (LGU) of<br>Tuguegarao City<br>(For Confirmation*)          |
| 4:30 PM – 4:50 AM                                   | Open Forum / Q and A   | <b>Resource Persons and Participants</b>  |
| 4:50 PM – 5:00 PM                                   | Closing Remarks  | <b>Engr. Sylvia T. Lacambra*</b><br>Provincial Director,<br>DOST Cagayan Provincial Science<br>and Technology Center<br>(For Confirmation*) |

## TECH TALKS 2021!

**Inter – School ICT Competition (Hackathon)**  
**October 27, 2021 | 8:00AM – 12:00 NN**  
**via Zoom**

### *Tentative Programme*

| Time   | Topic   | Discussant/Responsible Person   |
|--|---|---|
| <b>October 27, 2021   8:00 AM – 12:00 NN</b> |   |   |
| 8:00 AM – 8:30AM                             | Signing – in of Participants  |   |
| 8:30 AM – 8:45 AM                            | Preliminaries <ul style="list-style-type: none"> <li>• Prayer</li> <li>• National Anthem</li> <li>• Acknowledgment of Participants</li> </ul> | <b>Secretariat</b>  |
| 8:45 AM – 8:55 AM                            | Welcome Remarks   | <b>Ms. Cynthia C. Talattad</b><br>Division Chief<br>DTI Cagayan, BDD                      |
| 8:55 AM – 9:10 AM                            | Opening Message   | <b>PD Winston T. Singun*</b><br>Provincial Director<br>DTI Isabela<br>(For Confirmation*) |
| 9:10 AM – 9:20 AM                            | Presentation of Guidelines and Mechanics  | <b>Mr. Jerard R. Que</b><br>TIDS<br>DTI Cagayan   |
| 9:20 AM – 9:30 AM                            | Presentation of Panel of Judges   | <b>Ms. Pauline Clare Taguibao</b><br>TIDS<br>DTI Cagayan                                  |
| 9:30 AM – 11:00 AM                           | Presentation of Proposals/<br>Concept Papers and Critiquing   | <b>Participating Schools</b>  |
| 11:00 AM – 11:40 AM                          | Deliberation of Winners   | <b>Panel of Judges</b>  |
| 11:40 AM – 11:50 AM                          | Announcement of Winners   | <b>Secretariat</b>  |
| 11:50 AM – 12:00 NN                          | Closing Remarks   | <b>Dr. Charles Irvin P. Tagarino</b><br>STIDS<br>DTI Cagayan                              |



## Call for Proposals/Concept Papers

Do you have any ideas or proposed innovative and ICT-enabled solutions that will address current issues, problems and or concerns of the province of Cagayan?

The Department of Trade and Industry Cagayan Provincial Office is encouraging the Academes to join by submitting proposal/concept papers on solutions to the following areas but not limited to:

- Health and Safety
- Emergency Response
- Infrastructure Development
- Nature and Environment
- Transport
- Education and Learning Resource
- Telecommunications
- Tourism, Travel and Leisure
- Sustainable Livelihood
- Agriculture
- Information Technology
- Finance
- Engineering
- Trade and Industry
- Commerce and Marketing
- Music, Culture and Arts
- Skills Development

### Mechanics:

1. Open to all Universities, State Universities and Colleges (SUCs) and Junior - Senior High Schools in the province of Cagayan
2. Participating schools must be represented by their officially enrolled students. The team must be composed four (4) students and one (1) faculty/instructor.
3. During the competition, each participating school is allowed to have a maximum four (4) teams to participate.
4. Participating teams must follow the prescribed format of the proposal/concept paper.
5. Hackathon runs from October 20 to October 25, 2021.
6. Proposals/concept papers must be submitted on or before October 25, 2021, 11:59PM through email at [r02.cagayan@dti.gov.ph](mailto:r02.cagayan@dti.gov.ph) cc. [JerardQue@dti.gov.ph](mailto:JerardQue@dti.gov.ph). Late submissions will not be accepted.
7. Submitted 2-page proposals/concept papers must be presented on October 27, 2021.
8. The Top 3 proposals will be the entry of the Province and will be qualified to join in the Regional Startup Challenge 2021.
9. All submitted proposal/concept papers will be judged based on the following criteria:

|  |              |             |
|--|--------------|-------------|
| - Originality and Creativity                 | -----        | 20%         |
| - Innovativeness                             | -----        | 20%         |
| - Applicability, Suitability and Feasibility | -----        | 20%         |
| - Adoption of ICT                            | -----        | 20%         |
| - Impact and Relevance to the Province       | -----        | 20%         |
| <b>Total</b>                                 | <b>-----</b> | <b>100%</b> |



For more information, please contact Mr. Jerard R. Que at 0956 618 1349 and or at email [JerardQue@dti.gov.ph](mailto:JerardQue@dti.gov.ph)

Prescribed format of the proposal/concept paper:

**Name of Team Leader and Members:** \_\_\_\_\_

**Adviser/s:** \_\_\_\_\_

**Academic Affiliation:** \_\_\_\_\_

**Contact Information:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Mobile number:** \_\_\_\_\_

|  |
|--|
| <b>Hack Title</b>  |
|  |
| <b>Problem statement</b>                                   |
|  |
| <b>Relevance of the Idea Hack and Target Beneficiaries</b> |
|  |
| <b>Data and Analysis</b>                                   |
|  |
| <b>Idea Hack with Timeline and Costs</b>                   |
|  |