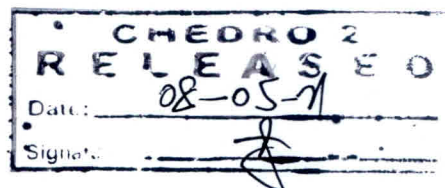




Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**  
Region 02



**REGIONAL MEMORANDUM ORDER**  
**No. 229, series of 2021**

**FOR :** ALL PRESIDENTS/HEADS/OFFICERS IN-CHARGE OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION 02

**SUBJECT :** 2021 ASEAN MONTH CELEBRATION

**DATE :** AUGUST 4, 2021

CHEDRO2 will be holding the **2021 ASEAN Month Celebration via Zoom on August 18, 2021 and August 20, 2021** with the theme: **"PADYAK: We Care, We Prepare, We Prosper"**.

The activity aims to achieve the following objectives:

1. Increase ASEAN awareness among the HEIs, stakeholders and CHEDRO 2 staff.
2. Gather the HEIs and stakeholders to foster the ASEAN Spirit and Identity in celebration of the ASEAN Month as Philippine Higher Education moves forward despite the challenges in the higher education due to COVID-19 pandemic.
3. Provide opportunities for the HEIs and students to showcase their talents with the organized regional competitions.
4. Promote collaboration among the HEIs for future partnerships and possible ASEAN Community building.

The 2021 ASEAN Month Celebration highlights activities that shall showcase the skills and talents of the students of Higher Education Institutions (HEIs) of Region 2 along the contested events such as **Tik-Tok Contest, Song Writing Contest, Online Teaching Demo Contest, Poster-Making Contest**. Below is the schedule of the 2021 ASEAN Month Celebration:

Date	Activities
August 18, 2021	Opening Ceremony Tik-Tok Contest Song Writing Contest
August 20, 2021	Culminating Ceremony Online Teaching Demo Contest Poster-Making Contest Awarding ceremony

In line with the CHEDRO2 celebration of the 54th Founding Anniversary of ASEAN this August 2021 focusing on Philippine higher education moving forward and claiming victory despite the challenges in the higher education due to COVID-19 pandemic, we enjoin the participation of all public and private higher education institutions by encouraging their students to participate in the different competitions. **Attached for your reference are the guidelines, mechanics and deadline of submission of entries of the different competitions.**

The participants to the opening and culminating ceremonies comprising the hei Officials, Faculty representatives and contestants need to register with the registration link [bit.ly/ched2aseanmonth2021](http://bit.ly/ched2aseanmonth2021) not later than **August 13, 2021** and shall receive the access link to join via Zoom.



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Region 02


**Meeting ID: 871 1484 3881**  
**Passcode: 271489**

For inquiries, please contact Engr. Rose Danga at C.P. No. 09153605796 or at email [rdanga@ched.gov.ph](mailto:rdanga@ched.gov.ph).

Your active participation is highly appreciated.

**JULIETA M. PARAS, Ed.D., CESE**  
Director IV

**FOR THE DIRECTOR IV**

  
**ALMACITA P. ABRIGO, Ph.D.**  
Chief Education Program Specialist  
OIC, Office of the Director IV  
July 2-4, 2021

Give us Feedback: <http://bit.ly/CHEDRO2CSS>

Encl.: as states

:rgd/08032021/ASEANMonth2021

## I. TIK-TOK CONTEST

### GUIDELINES AND MECHANICS OF THE TIKTOK COMPETITION

#### A. Eligibility

1. The competition is open to all students of Higher Education Institutions of Region 2
2. Any individual or a group of not more than five may submit an entry.
3. All entries must be original and HAVE NOT been submitted and/or exhibited previously in other competitions.

#### B. Guidelines

1. The Tiktok production environment must comply strictly with physical distancing and other health protocols.
2. Contains elements of the concepts embodied by the 2021 ASEAN theme:  
**“PADYAK: We Care, We Prepare, We Prosper”**
3. Must conform to the Tiktok Community Guidelines.
4. Running time does not exceed sixty (60) seconds.
5. Language, sounds, and subject matter should not contain inappropriate content, including but not limited to profanity, drugs, alcohol, nudity, bullying, or any form of sexual content.
6. The video must remain public until after August 20, 2021.
7. Three best Tiktoks will be chosen and will be awarded as 1st place, 2nd place and 3rd place with corresponding prize and Certificate.

#### C. Submission

1. The video must be uploaded to Tiktok with the hashtag:  
**#ched2asean2021tiktok#wecare#weprepaweprospers** and the link emailed to [chedro2@ched.gov.ph](mailto:chedro2@ched.gov.ph) with the subject line “CHEDRO 2 ASEAN 2021 Tiktok Competition” not later than 11:59PM of **August 16, 2021**.
2. Entries must include the following details in the email:
  - a. Name/s of participants
  - b. Contact details
  - c. Name of institution

#### D. Criteria for Judging

Evaluation Criteria	Percentage Weight
Originality	20%
Creativity, Design and Aesthetic	30%
Message Content	30%
Technical Organization	20%
<b>Total</b>	<b>100%</b>



## II. SONG WRITING CONTEST

### GUIDELINES AND MECHANICS OF THE SONG WRITING COMPETITION

#### A. Guidelines and Mechanics

1. The contest is open to all students enrolled in Public and Private Higher Education Institution (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit ONE entry per campus only.
3. The song composition must illustrate, interpret and emphasize the theme of the 2021 ASEAN Month Celebration:  
**“PADYAK: We Care, We Prepare, We Prosper”**
4. The lyrics can be in Filipino or English.
5. The entry must be upbeat, appropriate for a jingle and an original composition.
6. The participant/s can use any musical instrument as accompaniment in solo or group.
7. The song’s running time shall be 3 to 5 minutes, inclusive of intro and extro.
8. Recorded entries and copy of lyrics should be submitted to the CHED Regional Office 2, Carig Sur, Tuguegarao City, Cagayan on or before **August 16, 2021** at email [chedro2@ched.gov.ph](mailto:chedro2@ched.gov.ph).
9. Songs received after the deadline will no longer be judged however, it will be considered as entries.
10. Three best songs will be chosen and will be awarded as 1<sup>st</sup> place, 2<sup>nd</sup> place and 3<sup>rd</sup> place with corresponding prize and certificate.
11. All owners of song entries will receive Certificate of Participation.

#### B. Criteria for Judging

Evaluation Criteria	Percentage Weight
1. Originality and Creativity (applied songwriting style, technique, skill)	30%
2. Lyrics (effectiveness, message, appropriateness to the theme)	30%
3. Melody (recall, strength, etc.)	30%
4. Overall Appeal (suitable as promotional material)	10%
<b>Total</b>	<b>100%</b>

### III. ONLINE TEACHING DEMO CONTEST

#### GUIDELINES AND MECHANICS OF THE ONLINE STUDENT TEACHING DEMO COMPETITION

##### Mechanic

##### A. General s

1. Any bonafide undergraduate student of Bachelor of Secondary Education (BSEd) and Bachelor Elementary Education (BEEd) from the Higher Education Institutions (HEIs) in Region 02 is qualified to join the contest.
2. The competition will simulate 15 to 20 minutes online classroom demo teaching which will be video recorded.
3. Submission of video recording to CHEDRO 2 Office should be not later than **August 16, 2021** at email [chedro2@ched.gov.ph](mailto:chedro2@ched.gov.ph). Entries received beyond the deadline will be disqualified.
4. The medium of instruction must be anchored to the language required by the respective specialization (e.g. Math Major. English, Filipino etc.) and will highlight an **ASEAN topic**.
5. Each HEI must submit only one entry for the competition.
6. Three best online classroom demo teaching will be chosen and will be awarded as 1<sup>st</sup> place, 2<sup>nd</sup> place and 3<sup>rd</sup> place with corresponding prize and certificate.

##### B. Criteria for Judging

CRITERIA	POINTS
Content Knowledge	40
Lesson Organization and development	30
Communication Skills (enunciation, clarity of voice)	10
Personality of the Student Demo (poise, attire)	10
Use of available resources	10
<b>TOTAL</b>	<b>100</b>

#### IV. POSTER-MAKING COMPETITION

##### GUIDELINES AND MECHANICS OF THE POSTER-MAKING COMPETITION

###### A. Guidelines and Mechanics

1. The contest is open to all students enrolled in Public and Private Higher Education Institution (HEIs) in Region 2.
2. State Universities & Colleges (SUCs) with satellite campuses and Private HEIs should submit ONE entry per campus only.
3. The poster must illustrate, interpret and emphasize the theme of the 2021 ASEAN Month Celebration:

**“PADYAK: We Care, We Prepare, We Prosper”**

4. The poster must be drawn in 15 inches by 30 inches size poster board in a landscape orientation **making use of any coloring materials except paint. Mixed media using combination with paint is not allowed.**
5. All entries should be submitted to the CHED Regional Office 2, Carig Sur, Tuguegarao City, Cagayan on or before **August 16, 2021**. Posters received beyond the deadline will no longer be judged however, it will be considered as entries.
6. Three best posters will be chosen and will be awarded as 1<sup>st</sup> place, 2<sup>nd</sup> place and 3<sup>rd</sup> place with corresponding prize and certificate.
7. All owners of poster entries will receive Certificate of Participation.
8. The winning poster will be automatically become property of CHED Regional Office 2.

###### B. Criteria for Judging

Evaluation Criteria	Percentage Weight
1. Creativity & presentation	40%
2. Originality	30%
3. Relevance to the theme	30%
<b>Total</b>	<b>100%</b>