Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Region 02

REGIONAL MEMORANDUM ORDER
No.225, series of 2021

FOR	:	**ALL PRESIDENTS/OFFICERS-IN-CHARGE/HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION 02**
SUBJECT	:	**INVITATION TO PARTICIPATE IN THE SHORT FILM COMPETITION OF TH 4TH ASEAN-CHINA UNIVERSITY STUDENT'S CULTURE WEEK**
DATE	:	**August 2, 2021**

Attached is a copy of the memorandum from **DR. J. PROSPERO E. DE VERA III,** Chairman, Commission on Higher Education, HEDC Building, CP Garcia Avenue, UP Diliman, Quezon City, regarding the invitation from the Division of International Exchange of the Haikou Foreign Affairs Office, Hainan Province, China, to the **Short Film Competition at the 4th ASEAN-China University Student's Culture Week.**

The short film competition is one of the major events of the 22nd Hainan International Tourism Island Carnival. It aims to encourage creativity and promote cultural exchange among university students in ASEAN, China, and other countries of Japan and South Korea as well as to cultivate outstanding creative talents in the film industry.

Attached for reference is the competitions requirements, technical specifications and other relevant information. Registration forms for the event are available for download at http://casfc.qeyuu.cn.

Interested participants shall submit their applications through email address casfc@foxmail.com on or before August 30, 2021. For inquiries and concerns, the participants may contact Mr. John Han through email at john-han@foxmail.com and telephone number +86-13910558868.

Wide dissemination of this memorandum is desired.

JULIETA M. PARAS, Ed.D., CESE
Director IV

For the Office of the Director IV

ALMACITA P. ABRIGO, PhD.
Chief Education Program Specialist
OIC, Office of the Director IV
August 2, 2021

Encl.: as stated

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Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

Commission on Higher Education
OFFICIAL RELEASE
CHED Central Office
RECORDS SECTION
C.P. Garcia Ave., U.P. Diliman, Q.C.

Reference No: 2021-7-3521

MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON

TO : PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS CHED CENTRAL AND REGIONAL OFFICE DIRECTORS/ OFFICERS-IN-CHARGE

SUBJECT : INVITATION TO PARTICIPATE IN THE SHORT FILM COMPETITION AT THE 4TH ASEAN-CHINA UNIVERSITY STUDENTS' CULTURE WEEK

DATE : 19 July 2021

The Commission on Higher Education is pleased to inform all concerned parties of an invitation from the Division of International Exchange of the Haikou Foreign Affairs Office, Hainan Province, China, to the Short Film Competition at the 4th ASEAN-China University Students' Culture Week.

The short film competition is one of the major events of the 22nd Hainan International Tourism Island Carnival officially launched on 05 July 2021. It aims to encourage creativity and promote cultural exchange among university students in ASEAN, China, and other countries such as Japan and South Korea, as well as to cultivate outstanding creative talents in the film industry.

Attached for reference is the list of competition requirements, technical specifications and other relevant information. Registration forms for the event is available for download at http://casfc.qeyuu.cn.

Interested participants shall submit their applications through email address casfc@foxmail.com on or before **30 August 2021.** For further queries and concerns, participants may directly contact Mr. John Han at email john-han@foxmail.com and telephone number +86-13910558868.

Dissemination of this memorandum is desired.

J. PROSPERO E. DE VERA III, DPA
Chairman

Cc: Department of Foreign Affairs
Office of ASEAN Affairs

The 22nd Hainan International Tourism Island Carnival

The 4th China - ASEAN University Students' Culture Week

Announcement of Short Film Competition for University Students

The Short Film Competition for University Students of the 4th China - ASEAN University Students' Culture Week, one of the major events of the 22nd Hainan International Tourism Island Carnival, will be officially launched on July 5, 2021. It is to promote creativity and culture exchange for university students in China, the ten ASEAN countries, as well as countries along the "Belt and Road", Japan, and South Korea. It also serves to cultivate outstanding creative talents in the film industry.

1. **Host:**

Department of Tourism, Culture, Radio, Television and Sports of Hainan Province.

2. **Government Support:**

- ASEAN-China Centre
- Foreign Affairs Office of Haikou City

3. **Organizer:**

Haikou University of Economics

4. **Executive Organizer:**

- Haikou University of Economics
- Wardour Studios Academy
- ASEAN Studies Institute

5. **Co-organizer:**

- Wardour Studios (Hainan) Co., Ltd.
- Whale All Media Culture & Technology (Hainan) Co., Ltd.

6. **Media Support:**

HBG, Haikou Daily, Nanguo Metropolis Daily, Business Daily of International Travel Island , Windows of Chinese Universities, Hunan International Channel, Phoenix Mess, Sina.com.

7. Theme of the Competition:

The Story of "XIN" (XIN refers to letter, honesty, trust, faith, or belief)

8. Schedule:

July 1 - September 30, 2021 - Work collecting

October 1 - 15 , 2021 - Initial review

October 15 - 31, 2021 - Final review

November 1 - 15, 2021 - Announcement of winning works

November 30, 2021- Awards Ceremony

9. Requirements

（1 ）Qualification: University students from China, the Ten ASEAN countries, countries along the "Belt and Road" , Japan, and South Korea.

（2）Requirements for works:

<1> Genre: Drama, documentary, and animation.

<2> Length: 5 - 20 minutes.

<3> About the content:

- Works should be in line with the theme of the competition and tell the stories of "XIN" (letter, honesty, trust, faith, or belief) in the form of short films.

- Works should be emotional, positive with distinct theme. It should possess strong appeal and high communication value.

- Pornography, violence, religion, racial discrimination, reactionary and illegal content, AD placements are not allowed to appear in the works.

- Works should be original, and participants should own the copyright. Do not use materials without copyright, or infringe all legal rights of third parties, including copyrights, trademark rights, etc. Plagiarism is strictly prohibited, and copycats will bear full responsibility once discovered. The organizing committee shall not be responsible for any legal liabilities arising from disputes including but not

limited to portrait rights, reputation rights, privacy rights, copyrights, and trademark rights. In case of a legal dispute, the organizing committee reserves the right to cancel the qualification of the contestants and recover the award.

- Organizing committee and partner organizations are entitled to free non-profit display, broadcast, mass publishing, public welfare publicity and art education and other non-commercial activities in the global media, except for special declarations of outstanding works. The organizing committee has the priority to sign the excellent works and cooperate on agency.

- Chinese or English subtitles are required for short films.

(3) File format:

<1> The original film of the work should include complete opening and closing, and all the crew information should be included in closing. The original work should be in the format of MP4, the no less than 1080P in resolution, stereo. Both subtitled version and the non-subtitled version are required, and the subtitles should either be in Chinese or in English. <2> The trailer or slots should be kept in 30 to 90 seconds in the format of MP4, no less than 1080P in resolution, stereo. Both subtitled version and the non-subtitled version are required, and the subtitles should either be in Chinese or in English.

<3> The poster should be provided in JPG format, no less than 1920×1080 in resolution for horizontal poster, 770×1080, for vertical poster.

<4> 5 Stills and 5 personal (group) photos of contestants in JPG format are required, no less than 1920×1080 in resolution, horizontal or vertical will be both accepted.

<5> Contestants should send the above-mentioned video and picture files in RAR or ZIP compressed package format by email or provide a network hard disk downloading link address.

(4)Promise for participation

The works should own full rights, and there is no defect or limit of right. Participants should abide by The Soliciting Announcement for Short Film

Competition of the 4th China-ASEAN University Students' Culture Week, Copyright Commitment and Authorization of works in Short Film Competition of the 4th China-ASEAN University Students' Culture Week, and the rules and requirements of the events published on the official website.

10. Awards

The name of the award is set as "Golden Peacock Award". "Best Screenplay Award", "Best Director Award", "Best Short Film Award", "Best Creative Award"

and "Best Communicator Power Award" are set up specifically for five major awards. There will be 5 other awards for excellence. The first three major awards and its awards for excellence are judged by a professional jury, and the last two ones and its awards for excellence are judged by the public Jury. The winners will be granted trophies, certificates and big prize in cash. The prize amount is as follows:

(1) Best Short Film Award : 20,000 CNY

(2) Best Director Award : 8,000 CNY

(3) Best Screenplay Award: 8,000 CNY

(4) Best Creative Award: 5,000 CNY

(5) Best Communicator Award: 5,000 CNY

(6) Outstanding Film Award: 1,000 CNY

(7) Outstanding Director Award: 1,000 CNY

(8) Outstanding Screenwriter Award: 1,000 CNY

(9) Outstanding Creative Award: 1,000 CNY

(10) Outstanding Communicator Award: 1,000 CNY

11. Organizing Committee:

(1) Member organizations ofthe Organizing Committee:

<1> Haikou University ofEconomics

<2>The "Belt and Road" working committee ofChina Film Association <3> China Society of Srategy and Management, International Film and Television Cultural Exchange Center.

(2) Commissioners:

<1> Chairman-- CAO Chengjie, Chairman of Haikou University of Economics.

<2> Executive Chairman--CHEN Xiao, President of Haikou University ofEconomics.

<3> Executive Chairman--KANG Jianmin, former Secretary of Party Committee and Executive Vice Chairman of China Film Association. <4> Executive Chairman--Steven Nia, Chairman ofWardour Studios <5> Executive Chairman--Kim Goo Hoi , Chairman of the Organizing Committee ofKorea Dajong Awards

(3) Members ofExecutive Committee:

Haikou University ofEconomics, Wardour Studios Academy,

ASEAN Studies Institute.

(4) Chairmen of the Jury:

<1> LU Haibo, professor, Doctoral Supervisor, Chair Professor and Chairman of Academic Committee of Wardour Studios Academy.

<2> Roger Christian, director from Canada, Oscar winner of Best Art Direction. Chief instructor ofWardour Studios Academy.

<3> Dr. Ekky Imanjaya, professor of Film Academy, Bina Nusantara University.

(4) Judging Committee:

<1> LU Haibo, professor of Central Academy ofDrama,

Chairman ofAcademic committee ofWardour Studios Academy. <2> CHE Jingxing, National 1st-grade Director,

Deputy Secretary General of China Television Director Committee. <3> SONG Fangjin, National 1st-grade Director.

<4> Dr. Ekky Imanjaya, Professor of Film Academy, Bina Nusantara University.

<5> Roger Christian, Director from Canada, Oscar winner.

<6> Lee Young Kook, Screenwriter & Director from South Korea. <7> Nobuaki Takahashi, Director from Japan.

(6) Public Jury

University students in China, will vote on-line via official website.

(7) Members of the Secretariat

<1> Secretary General-ZHOU Shixing Dean of Wardour Studios Academy.

<2> Executive Secretary—John Han, Director of International Cooperation Department, Wardour Studios Academy.

12. Official Website

The official website of the competition is: http://casfc.qeyuu.cn. Relevant information is subject to the announcement on the official website.

13. Notes for Application

(1) Way of application

Participants can log in the official website to download the Registration Form for Short Film Competition of the 4th China-ASEAN University Students' Culture Week (Hereafter, the Registration Form) and the Copyright Commitment and Authorization of Short Film Competition of the 4th China-ASEAN University Students' Culture Week (Hereafter, the Authorization), and fill up

"The Registration Form" firstly and send it to the following official

email box - casfc@foxmail.comby the end of Auguest 30, and

send "The Authorization" and the following files to the above email box by the end of September 30.

<1> The signed authorization

<2> Scanning copy of ID card (for Chinese citizen) or passport (for Foreign citizen) (each team member are required)

<3> Original of the Work

<4> Trailers or slots

<5> Poster

<6> Stills

<7> Personal or group photos ofparticipants

Once the work is submitted, the registration is completed. Participants can make supplements before the deadline in case there is incompleteness or error in their initial submission, otherwise the work will not be reviewed.

(2) Deadline for Submission: September 30, 2021

14. Others

(1) The organizers reserve the right to terminate the event or amend the rules of the events at any time. Contestants should read the Soliciting Announcement of Short Film Competition of the 4th China-ASEAN University Students' Culture Week and the Copyright Commitment and Authorizations of Short Film Competition of the 4th China-ASEAN University Students' Culture Week carefully before registration. Once the application is completed, you will be deemed to have read and agreed to abide by the two documents above, and the rules and requirements of the competition published on the official website.

(2) Contestants are not allowed to confuse or influence the result of the competition, or have any other illegal behaviors by means of computer programs or other obvious violations of the fairness of the competition.

(3) The prize money of all relevant awards does not include various income taxes and government taxes, and taxes and fees related to the prize money of the work shall be borne by the winners. Winners must withhold the income tax amount of the award in accordance with regulations before receiving the awards.

(4) If there is any change in contact information of the participants during the submission period, please notify the organizer within 5 days and get the organizer's confirmation. Otherwise, the participants shall bear the corresponding responsibility.

15. Contact Information

(1) Secretariat of Organizing Committee
Contact person: Mr. John Han

Tel: +86-13910558868; email: john-han@foxmail.com