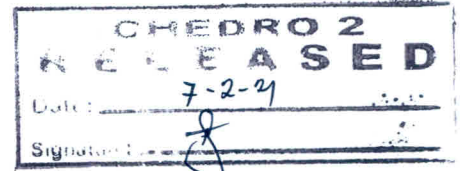




Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**  
Region 02



**REGIONAL MEMORANDUM ORDER**  
**No. 185, series of 2021**

**FOR :** ALL PRESIDENTS/OFFICERS-IN-CHARGE/HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION 02 OFFERING BACHELOR OF SCIENCE IN TOURISM MANAGEMENT AND BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT

**SUBJECT :** PARTICIPATION AS RESPONDENTS IN THE SURVEY ON "PERCEPTIONS OF TOURISM STAKEHOLDERS ON FACE-TO-FACE (F2F) CLASSES AND PRACTICUM"

**DATE :** JULY 2, 2021

Attached is the Memorandum from **ATTY. LILY FREIDA C. MACABANGUN-MILLA, CESO IV**, Officer-in-Charge, Office of the Executive Director IV, Commission on Higher Education, HEDC Building, CP Garcia Avenue, UP Diliman, Quezon City, regarding the **online survey on "Perceptions of Tourism Stakeholders on Face-to-Face (F2F) Classes and Practicum"** presently conducting by the Technical Committee for Hospitality Management and Tourism Management.

All Public and Private Higher Education Institutions in Region 2 offering Bachelor of Science in Tourism Management and Bachelor of Science in Hospitality Management are enjoined to participate by encouraging their respective Deans, Program Chairs and Faculty members in said survey.

The online survey can be accessed through the link: <https://bit.ly/3ix7cU6>.

Wide dissemination of this Memorandum is desired.

**JULIETA M. PARAS, Ed.D., CESE**  
Director IV

For the Office of the Director IV

**RUTH T. LASAM**  
Chief Administrative Officer  
OIC-Office of the Director IV  
July 2, 2021

Encl.: as stated

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Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



**MEMORANDUM**

**TO :** All CHED Regional Office (CHEDRO) Directors and Supervisors in-Charge of Hospitality Management and Tourism Management and (HM/TM) Programs

**SUBJECT :** Survey on "Perceptions of Tourism Stakeholders on F2F Classes and Practicum "

**DATE :** June 23, 20201

Pursuant to the objectives of the Convergence Partnerships between the Department of Tourism, DEPED, TESDA, CHED TC HM/TM, and the Tourism Industry Board Foundation Inc. (TIBFI), the Commission on Higher Education-Office of Programs and Standards Development thru the Technical Committee for Hospitality Management and Tourism Management is conducting an **online survey** on "**Perceptions of Tourism Stakeholders on F2F Classes and Practicum**".

Relative to this, CHEDRO Supervisors in-Charge of Hospitality Management and Tourism Management and (HM/TM) programs are requested to participate and to assist in the deployment of the on-line survey to relevant stakeholders in academe, industry and organizations in the field of Hospitality and Tourism. The survey can be accessed through this link: <https://bit.ly/3ix7cU6>.

The results of this survey will provide critical information and needs analysis that will be used as basis for designing and offering programs and recommendations that will be helpful not only to CHED but to the various Convergence participants in transitioning to the new normal in tourism education. One of the immediate beneficiaries of the survey is the current preparation of the guidebook for Flexible Learning Strategies for the Hospitality Management and Tourism Management (HM-TM) programs.

Thank you for your continued support.

  
**ATTY. LIL FREIDA M. MILLA, CESO IV**  
OIC, Deputy Executive Director IV  
Director III, International Affairs Staff

